

**CORPORATE**  
IDENTITY MANUAL  
2019





# TABLE OF CONTENTS

<b>Introduction</b>	<b>02</b>	Notepad	<b>40</b>
<b>Brand Rationale</b>	<b>03</b>	PowerPoint Template	<b>42</b>
<b>Brand Pillars</b>	<b>04</b>	Email Signature	<b>45</b>
<b>Logo</b>	<b>06</b>	Internal Department Email Headers	<b>46</b>
Exclusion Zone	<b>07</b>	<b>Advertising</b>	<b>48</b>
Logo Size Variations	<b>08</b>	Vertical Advertisement	<b>49</b>
Logo Incorrect Usages	<b>09</b>	Horizontal Advertisement	<b>50</b>
Gautrain Graphic Elements	<b>11</b>	Advertorials	<b>52</b>
Gautrain Typography	<b>12</b>	Informational Brochure	<b>54</b>
Typography Incorrect Usages	<b>15</b>	Classified Advertisement	<b>55</b>
Logo Colour Variations	<b>16</b>	Poster Advertisement	<b>58</b>
Colour Palette	<b>18</b>	Outdoor Billboards	<b>60</b>
Colour Weight	<b>20</b>	Bus Wrap	<b>62</b>
Image Elements	<b>21</b>	Airport Advertising	<b>63</b>
Image Style Guide	<b>22</b>	<b>Digital Media</b>	<b>64</b>
<b>Co-branding</b>	<b>24</b>	Social Media	<b>65</b>
<b>Stationery</b>	<b>28</b>	Digital Mailer Template	<b>69</b>
Letterhead correct and incorrect usage	<b>29</b>	Static Banner Template	<b>70</b>
Business Card	<b>31</b>	<b>Signage</b>	<b>72</b>
Complimentary Slip	<b>32</b>	Pull-up Banners	<b>73</b>
Document Covers	<b>33</b>	Wind Vane	<b>75</b>
Document Cover Templates – Electronic	<b>34</b>	Tear Drop Banners	<b>76</b>
Meeting Agenda and Minutes – Electronic	<b>35</b>	<b>Promotional Products</b>	<b>78</b>
Memorandum and Fact Sheet – Electronic	<b>36</b>	T-shirts, Golf Shirts, Shorts and Fleece Tops	<b>79</b>
Media Release – Electronic	<b>37</b>	Formal Shirts and Kiosk Shirts	<b>80</b>
CD Label	<b>38</b>	<b>Livery</b>	<b>82</b>
USB Branding	<b>39</b>	Livery colour palette	<b>83</b>

# INTRODUCTION

Brands are developed to graphically express organisations purpose and business strategy. To elevate a brand to a level of greater market acceptance, strict controls around brand execution are needed. This Corporate Identity Manual is designed to manage brand application across a broad range of platforms in such a way that the organisation has one voice that it creates and one meaning in the mind of its target publics.

## **Brand Identity**

The outward expression of a brand which includes its name, trademark, communication and visual appearance, is considered to be a brand's identity.

Brand identity reflects how the brand custodian wants publics to perceive the brand and by extension the branded company, organisation, product or service. The brand custodian seeks to bridge the gap between the brand image (a client's mental picture of a brand) and the brand identity.

The recognition and perception of a brand is generally influenced by its visual presentation and is achieved by consistently using particular visual elements to create distinction. These elements include specific typefaces or fonts, colours and graphic elements. At the core of every brand identity is a brand mark or logo.

## **Brand Management**

A strong, well managed brand will create recognition, differentiation, competitive preference, corporate value and respect. It manages extrinsic and intrinsic qualities through a collection of tangible and intangible brand contact points. A healthy brand contains a collection of elements, images and associations which together builds a strong brand image.

Within these brand guidelines are specific verbal and visual strategies. The following definitions and messages provide a reference frame for all 2D and 3D brand application. The visual elements provide tools – colours, fonts and layout templates – that you can apply. Together, these guidelines will help to plan your communication and ensure that your creative work strengthens the Gautrain brand.



# GAUTRAIN BRAND RATIONALE

Gold made Africa what it is today.

It was gold that was discovered in the dusty earth of the Transvaal more than 110 years ago, bringing men from far and wide, in pursuit of their dreams. The gold was plentiful, and from this single discovery, dreams built homes, and successful businesses, and a thriving city was born. And that city grew and flourished, and a metropolis grew and flourished around it, creating a province unlike any other:

Gauteng: Place of Gold.

Gold is distinctively African; and it represents Gauteng, its heritage, its soul, and its dreams of a golden future.

It is gold that we have used as the key element for this version of the "The Gold Train".

The Gautrain.

The simple colour usage combines "gold" and the established Gauteng Province emblem's "blue". The graphic is grounded as it appears to speed across the landscape. Combined with strong typography, this simple yet powerful logo is timeless. The powerful design shapes encompass all that the Gautrain has to offer: speed, efficiency and futuristic world-class design.

# BRAND PILLARS

Gautrain affords commuters FREEDOM from everyday stresses related to commuting. It creates opportunity to form and enhance RELATIONSHIPS – partnership encompassing government, business and people. It fosters national PRIDE – positioning Gauteng and South Africa among first world countries and an anchor of Africa's development.

## *Freedom*

- Freedom from the everyday stresses of commuting and traffic congestion.
- Freedom to focus the day ahead.
- Freedom of movement.
- Freedom of upward mobility.

## *Relationships*

- Partnerships across government, business and the people. PPP.
- Integrated transport.
- Connecting people.
- Build new friendships.

## *Pride*

- Gauteng now competing with the best in the world.
- National pride – Another thing to be proud of as South Africans and Africans and relationships.



Platform A →

SANDTON SANDTON

GAUTRAIN  
LOGO





## Logo

A logo is a collection of elements such as colour, design, picture, symbol and typeface.

### The Gautrain logo consists of three variations each comprising key components:

#### Logo 1

- ① Symbol
- ② Wordmark
- ③ Positioning Statement/Slogan



#### Logo 2

- ① Symbol
- ② Wordmark



#### Logo 3

- ① Symbol
- ② Wordmark
- ③ Positioning Statement/Slogan
- ④ Organisation



## Exclusion Zone

The Gautrain logo is most effective when surrounded by a clear area ensuring greater legibility, improved recognition and limited brand confusion in co-branding applications. A minimum area of unobstructed clear space, based on the height of the last letter "N" in the wordmark, must surround the logo in all situations (see examples below).



# LOGO SIZE VARIATIONS

The width of the logo is determined by the size of the print area. It should never be smaller than one fourth of the smallest side of the printed area. If the size is a decimal number round off to the closest whole number.

To ensure consistency across all paper sizes, please follow these suggestions:

- A5-sized items: 37mm logo in width (portrait or landscape)
- A4-sized items: 53mm logo in width (portrait or landscape)
- A3-sized items: 74mm logo in width (portrait or landscape)
- DL-sized items: 53mm (portrait) and 37mm (landscape)
- DL-envelopes: 53mm (landscape)
- (DL sizes have variants because of their narrow format.)

## Minimum Size

To ensure visibility and legibility, the Gautrain logo with the positioning statement should never be presented in a size smaller than **37mm** wide.

There are special circumstances to ensure legibility, the height of the positioning statement is no longer suitable for embroidery after it drops below 8mm in height. In these circumstances, the Gautrain logo should be used without the positioning statement. The Gautrain logo without the positioning statement should never be presented in a size smaller than **24mm** wide.

## Maximum Size

Certain applications will require a larger size of logo, e.g. signage. The current logo has only been created for application on A4 items and smaller, larger sizes may require different letter spacing. In these instances guidance should be requested from the brand manager, see contact information on the last page of this document.

## Size for A4 items

To ensure consistency across similarly sized items a width size of 53mm should be used. This width is also used across all envelope formats.

## Exception

If format or production constraints cannot accommodate the above, such as web, silkscreening or embroidery, the logo may be presented at a slightly larger size.

## Minimum size

Logo with positioning statement



Minimum Size 37mm

Logo without positioning statement



Minimum Size 24mm

## A4 size



A4 Size 53mm

# LOGO INCORRECT USAGES

Correct and consistent use of the Gautrain logo is an essential part of brand building. Each element has been carefully designed and positioned in specific proportions for maximum effect.

- Do not alter or redraw the logo in any way, use only approved electronic artwork.
- Do not place the logo on any background that detracts from the quality of the line work or affects its visual integrity.
- Do not distort the logo either vertically or horizontally.
- Do not enlarge any of the components of the logo including the symbol, wordmark, font, typeface or positioning statement/slogan in relation to each other.
- Do not change the colour of any of the components of the logo other than that which is indicated in this document.

Do not reposition the elements of the logo



Do not change the colour of the logo



Do not decrease or increase the length of the blue line within the logo



Do not alter or reset the font of the wordmark



Do not alter or reset the font of the logotype



Do not stretch in either the horizontal or vertical directions



Do not use the logo with a shadow



Do not place the logo within a graphic area or box



Do not separate the symbol and the wordmark



Do not rotate the logo



Do not place other logos, graphics or text within the minimum clear space, except for organisations



Do not place the logo on a background that is visually distracting or that impedes legibility



Do not place the logo into a white box





# GAUTRAIN GRAPHIC ELEMENTS

## Primary Logo Symbol

The primary logo symbol without the logo type appears in full colour and one colour applications on signage.



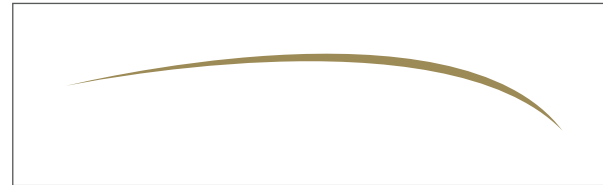
## Primary Design Element

The primary design element constitutes a dynamic motion with sleek, flowing lines suggestive of speed. This graphic element hints at the futuristic and technological advanced shape of Gautrain.



## Secondary Design Elements

The secondary design elements appear on corporate stationery, advertising and most of the corporate identity collateral. It is a suggestion of the primary design element to ensure relation.



## Tertiary Design Elements

The tertiary design element is only used for variety or when the primary and secondary design elements are not sufficient. The size and exact positioning of the design elements can vary from one item of collateral to the next, depending on the format.

# GAUTRAIN TYPOGRAPHY

## Primary Typeface

The Futura typeface is strongly recommended for use with the Gautrain brand identity as a primary font. These fonts are available in a wide variety of styles and weights, and were selected for their legibility, versatility and compatibility.

### Futura Light

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTU  
VWXYZ1234567890

### Futura Light Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMNOPQRSTU*  
*VWXYZ1234567890*

### Futura Book

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTU  
VWXYZ1234567890

### Futura Book Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMNOPQRSTU*  
*VWXYZ1234567890*

### Futura Medium

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMNOPQRSTU  
VWXYZ1234567890

### Futura Medium Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMNOPQRSTU*  
*VWXYZ1234567890*

### Futura Heavy

**abcdefghijklmnopqrstuvwxy**  
**ABCDEFGHIJKLMNOPQRSTU**  
**VWXYZ1234567890**

### Futura Heavy Italic

***abcdefghijklmnopqrstuvwxy***  
***ABCDEFGHIJKLMNOPQRSTU***  
***VWXYZ1234567890***

## Secondary Typefaces

The secondary typeface is for circumstances where the Primary typefaces are unavailable for use or where the Primary typefaces do not offer adequate alternatives. This is particularly evident for web usage and for computers using Microsoft products or operating systems that do not have the Primary typefaces pre-loaded.

### Headlines

Use Century Gothic Bold or Playball Regular

### Body copy

Use Century Gothic Regular or

### Type accents or highlights

Use Century Gothic Italic

### NOTE

- From time to time the use of cursive fonts like Playball may be used for headings only. These fonts must be legible and may only be used to refresh the image quality of Gautrain.

### Century Gothic Regular

abcdefghijklmnopqrstuvwxyz  
ABCDEFGHIJKLMNOPQRSTUVWXYZ  
WXYZ1234567890

### Century Gothic Italic

*abcdefghijklmnopqrstuvwxyz*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*WXYZ1234567890*

### Century Gothic Bold

**abcdefghijklmnopqrstuvwxyz**  
**ABCDEFGHIJKLMNOPQRSTUVWXYZ**  
**WXYZ1234567890**

### Century Gothic Bold Italic

***abcdefghijklmnopqrstuvwxyz***  
***ABCDEFGHIJKLMNOPQRSTUVWXYZ***  
***WXYZ1234567890***

### Playball Regular

*abcdefghijklmnopqrstuvwxyz*  
*ABCDEFGHIJKLMNOPQRSTUVWXYZ*  
*WXYZ1234567890*

## Alternate Typeface

The Antenna typeface may also be used with the Gautrain brand identity, with, for example advertising and marketing material. Arial is also acceptable as an alternative typeface. The fonts are available in a wide variety of styles and weights, and were selected for legibility, versatility and compatibility.

### Antenna Light

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMN**OP**QRSTU  
WXYZ1234567890

### Antenna Light Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMN**OP**QRSTU*  
*WXYZ1234567890*

### Antenna Regular

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMN**OP**QRSTU  
WXYZ1234567890

### Antenna Regular Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMN**OP**QRSTU*  
*WXYZ1234567890*

### Antenna Medium

**abcdefghijklmnopqrstuvwxy**  
**ABCDEFGHIJKLMN**OP**QRSTU**  
**WXYZ1234567890**

### Antenna Medium Italic

***abcdefghijklmnopqrstuvwxy***  
***ABCDEFGHIJKLMN**OP**QRSTU***  
***WXYZ1234567890***

### Antenna Bold

**abcdefghijklmnopqrstuvwxy**  
**ABCDEFGHIJKLMN**OP**QRSTU**  
**WXYZ1234567890**

### Antenna Bold Italic

***abcdefghijklmnopqrstuvwxy***  
***ABCDEFGHIJKLMN**OP**QRSTU***  
***WXYZ1234567890***

### Arial Regular

abcdefghijklmnopqrstuvwxy  
ABCDEFGHIJKLMN**OP**QRSTU  
WXYZ1234567890

### Arial Italic

*abcdefghijklmnopqrstuvwxy*  
*ABCDEFGHIJKLMN**OP**QRSTU*  
*WXYZ1234567890*

### Arial Bold

**abcdefghijklmnopqrstuvwxy**  
**ABCDEFGHIJKLMN**OP**QRSTU**  
**WXYZ1234567890**

### Arial Bold Italic

***abcdefghijklmnopqrstuvwxy***  
***ABCDEFGHIJKLMN**OP**QRSTU***  
***WXYZ1234567890***



# TYPOGRAPHY INCORRECT USAGES

Correct and consistent use of the typefaces chosen for the Gautrain is an essential part of brand building. The typefaces were chosen for specific reasons and are not to be changed. The Gautrain brand makes use of a range of typefaces to ensure versatility and create variety for design purposes.

Do not use other typefaces than these specified in this manual

~~Gautrain~~

Do not use a mixture of approved typefaces within words

~~Gautrain~~

Do not stretch the approved typeface in either horizontal or vertical directions

~~Gautrain~~

Do not use gradients with text

~~Gautrain~~

Do not use the typeface specified for electronic media (Secondary Typeface – Arial) for printed material

~~Gautrain~~

The letter G in the wordmark is derived from Futura but is modified to an extension. It may not be altered.

G ✓

~~G~~

~~G~~

# LOGO COLOUR VARIATIONS

## Gautrain Full Colour Logo

Colour plays an important role in brand building. It is therefore important that the corporate signature is always manifested consistently across all brand contact points. Through accurate reproduction of colour, an organisation can claim ownership in the mind of its target publics, differentiating itself from its competitors.

### Rules

- **Option 1**  
Primary Signature Application With Positioning Statement slogan.  
To be applied in all circumstances.
- **Option 2**  
Secondary Signature Application Without Positioning Statement.  
To be applied in special circumstances.
- **Option 3**  
To be used in the instance of annual reports, business communications, letterheads for Gautrain Management Agency usage.



### Option 1

Logo on white with positioning statement/slogan



### Option 2

Logo on white without positioning statement/slogan



### Option 3

Logo on white with positioning statement/slogan and organisation

### Primary Colour Usage

- Only specified gold and blue can be used as official corporate colours (see Gautrain colour palette, page 16).
- Pantone colours are applied as primary use followed by Process CMYK (Cyan, Magenta, Yellow, Black) colours.
- RGB (Red, Green, Blue) or Screen colours are used in electronic platforms like email, web, projected presentations and television.

### Exceptions

- One colour application can be used when single colour work is executed.
- This can either be solid black or greyscale.

### One Colour Positive on a White Background

Used for greyscale applications where tints are allowed (e.g. fax)



### Exceptions

Used for one colour applications (e.g. embroidery)



# GAUTRAIN COLOUR PALETTE

The selected colour palette represents Gautrain's expertise, achievements and unrelenting dedication to success. Consistent use of these colours on both printed and on-screen applications will help in building a distinctive Gautrain brand identity.

Specifications are provided for printing with PANTONE® inks (spot-colour printing) on coated and uncoated paper stock. CMYK equivalents for four colour process printing and RGB equivalents for web and on-screen presentation. For non-traditional reproduction methods such as embroidery and silkscreen, make a visual match to the PANTONE® coated specifications.

## Primary Colour Palette

The primary colour palette is indicated for the main logo and for use in large branded surfaces. The primary palette is to dominate in all instances of brand expression.

### Note:

The colours shown on this page are not intended to match PANTONE® colour standards.

Their relevant CMYK and RGB breakdowns and HEX values specified are the standards set by Adobe® InDesign CS6. These values should be used for reference only.

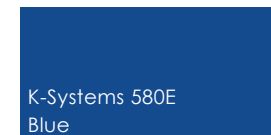
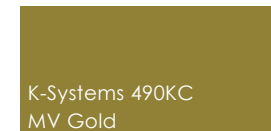
Local printers/suppliers should advise on colour matching and conduct the appropriate tests prior to print production (regardless if litho or digital). They may have their own preferred breakdowns to achieve the best possible colour match with the specified PANTONE® swatches if not printing with PANTONE® colours.

\* PANTONE®, Inc.'s check-standard trademark for colour reproduction materials.

## Primary Colour Palette



## Foil Colours



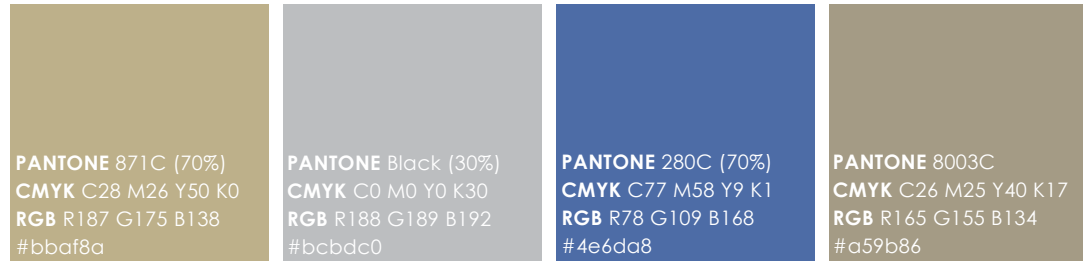


### Secondary Colour Palette

The secondary colour palette is indicated for areas where divisional or topical differentiation is needed and must never exceed the primary colour gold in its application. The secondary colour palette supersedes the tertiary colour palette.

These colours can be used to emphasise content with the notion to compliment the primary colour palette. Secondary colours are also used to provide visual interest to brand expression and break colour monotony.

### Secondary Colour Palette



### Tertiary Colour Palette

The tertiary colour palette is only used in rare circumstances where the secondary colours do not offer enough variety, such as pie charts, bar graphs, organograms, text etc.

### Tertiary Colour Palette



# GAUTRAIN COLOUR WEIGHT

The Gautrain colour palette is set up to ensure the brand is easily recognised. Therefore the primary colours are always emphasised whenever the Gautrain brand is used. The primary colours are split 60/40, the gold is used 60% and the blue 40% whenever they are used. The secondary colours are to only be used for variety and are never to be more than 10% of the primary colours when used together.

## Example of Colour Weight Breakdown

### Primary colours



### Secondary colours



# GAUTRAIN IMAGE ELEMENTS

The Gautrain Train, Bus and Midibus images are photo-retouched for finished art and may be used in advertising e.g. print media, television and outdoor media. No alterations of these images allowed nor superimposing of any logos or other design element onto these image element. Please contact the brand manager in order to obtain the hi-resolution images for use.



**Gautrain Bus**



**Gautrain Midibus**



**Gautrain Train**

# GAUTRAIN IMAGE STYLE GUIDE

- The images associated with the Gautrain should always be bright and vibrant, to look modern.
- The focus of the images should always be on the Gautrain brand when it is feature in the photography.
- Whenever people are used in images written permission from passengers/models are needed before taking photographs.

## CMYK Images

Full colour imagery is to be used in most circumstances.



## Duotone

Duotone (two colour) images can be used in moderation in certain circumstances.

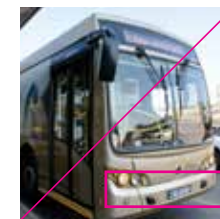


## NOTE

- When cropping, under no circumstances can the nose of the Gautrain Engine/Front be cropped off.
- Under no circumstances should people with branded clothing, other than that of Gautrain, be shown in images.

## Focus on the images

The Gautrain brand should be the main focus. Use central cropping to ensure brand image and quality.



# GAUTRAIN CO-BRANDING





N X = width of "N"  
 GAUTRAIN X = height of "GAUTRAIN"

### Co-branding in relation to the Gauteng Provincial Coat of Arms

When the Gauteng Provincial Government Coat of Arms is used in conjunction with the Gautrain Logo, the exclusion zone will be twice the distance of the height of the letter "N" in the wordmark i.e. 2 times "X", with "X" being the height of the letter "N" in the wordmark. The height of the Coat of Arms will be consistent with the height of the logo. The Gautrain Provincial Government Coat of Arms, in terms of hierarchy, should always take the dominant position to the left of the Gautrain logo. All other partner logos will appear to the right of the Gautrain logo.



### Co-branding in relation to the Bombela Concession Company

When the Bombela Concession Company logo is used in conjunction with the Gautrain Logo, the exclusion zone will be twice the distance of the height of the letter "N" in the wordmark i.e. 2 times "X", with "X" being the height of the letter "N" in the wordmark. The height of the Bombela Concession Company logo will be consistent with the height of the Gautrain logo.



### Co-branding in relation to the Special events

When a Special Event logo is used in conjunction with the Gautrain logo, the exclusion zone will be twice the distance of the height of the letter "N" in the wordmark i.e. 2 times "X", with "X" being the height of the letter "N" in the wordmark. The height of the Special Event logo will be consistent with the height of the Gautrain logo.



N X = width of "N"  
 GAUTRAIN X = height of "GAUTRAIN"

### Co-branding in relation to Partner Ventures

From time to time, a Partner Venture will develop which will involve either a light or heavily endorsed approach. This is particularly relevant when the dominant logo is not the Gautrain logo. In this case, endorsement occurs through the use of the word "Gautrain" as well as the use of the font "Futura Medium". The colour of the wordmark "Gautrain Hotel" will be Pantone 871C.

### Rules

- The width of the wordmark "Gautrain Hotel" will be defined by the width of the Partner Venture Logo.
- The height of the wordmark "Gautrain Hotel" will be proportional to the width been set, denoted as "X".
- The distance of the wordmark "Gautrain Hotel" from the Partner Venture Logo will be "X".

### Rules for horizontal and vertical format. (as they appear)

When a Partner company logo is used in conjunction of the Gautrain logo, the exclusion zone will be twice the distance of the height of the letter "N" in the wordmark. The height of the partner logo will be consistent with the height of the Gautrain logo. All partner logos will appear on the right of the Gautrain logo unless Gautrain is a secondary partner.

### Note

- Visual discretion should be applied when choosing a Horizontal or Vertical Format solution to Venture Partner Co-branding. Where there is a 50/50 choice to be made, the Horizontal Format rules should apply.
- Third party usage of the Gautrain Brandmark is only allowed after negotiations and a contract signed to approve of this. Brandmark refers to the colour, shape and all elements that constitute the Gautrain logo.



N X = width of "N"  
 GAUTRAIN X = height of "GAUTRAIN"

### Usage of Social Media Icons in relation to each other

There are instances where Social Media Icons (the Gautrain app, LinkedIn, Facebook, Instagram and Twitter) appear with the website address. The website address should be half the height of the Social Media Icons and the same distance "1/2 X" apart.



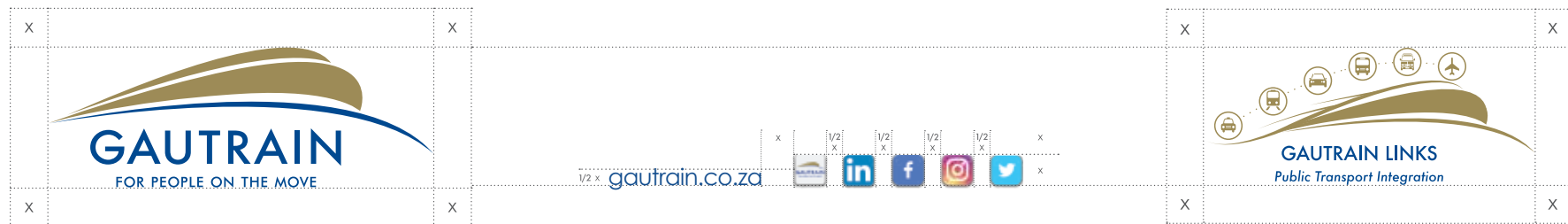
### Co-branding of Gautrain Logo in relation to Social Media Icons

The Social Media Icons will be centre justified to the word "Gautrain". By doing this a natural height for the icons is created noted as "X". The distance of the icons from the logo is denoted by this same "X" height.



### Co-branding of Gautrain Logo in relation to Social Media Icons including a sub-brand

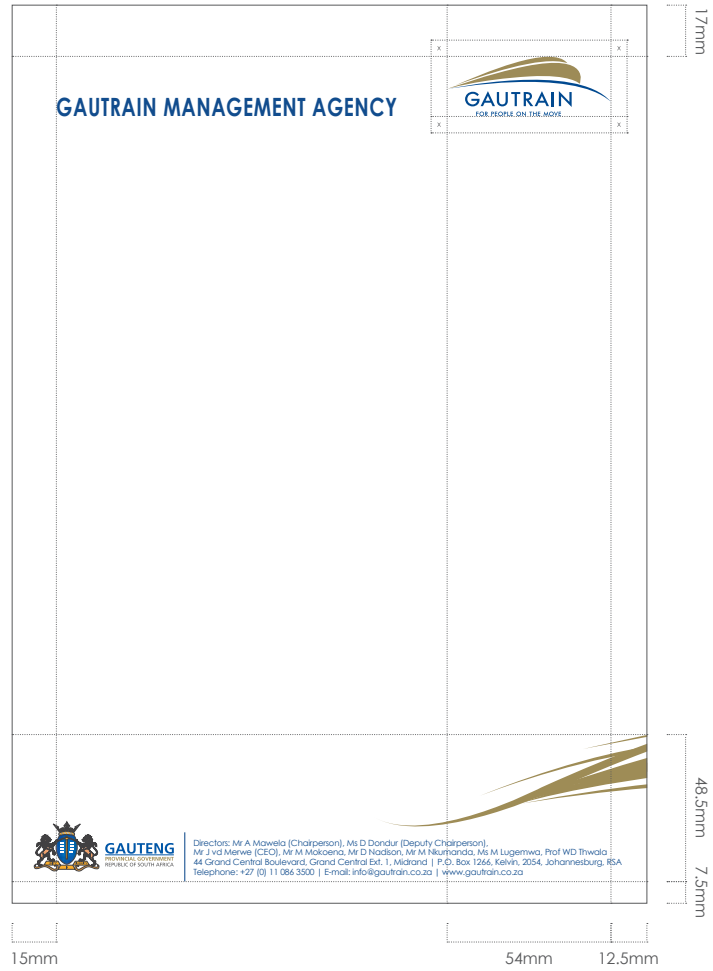
Gautrain logo will be placed on the left hand side with the Social Media Icons in the middle and the sub-brand on the right. The sub-brand logo will be the same height as the Gautrain logo. Social media Icons (the Gautrain app, LinkedIn, Facebook, Instagram and Twitter) appear with the website address centred to the page, (see example on page 47)



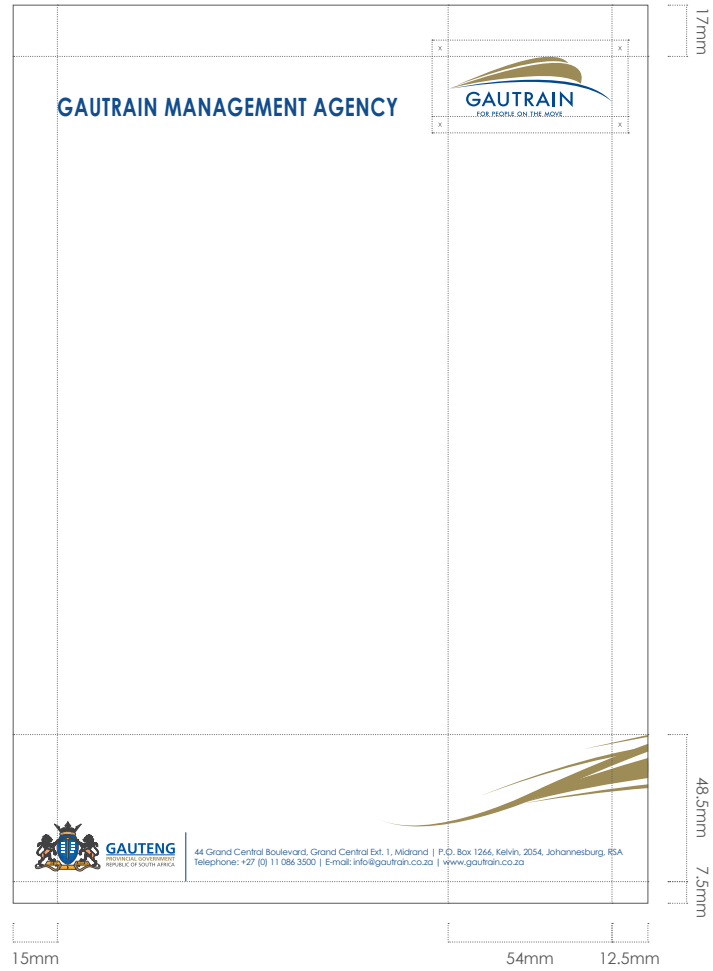
# GAUTRAIN STATIONERY



**Letterhead – External  
(Names of board members included)**

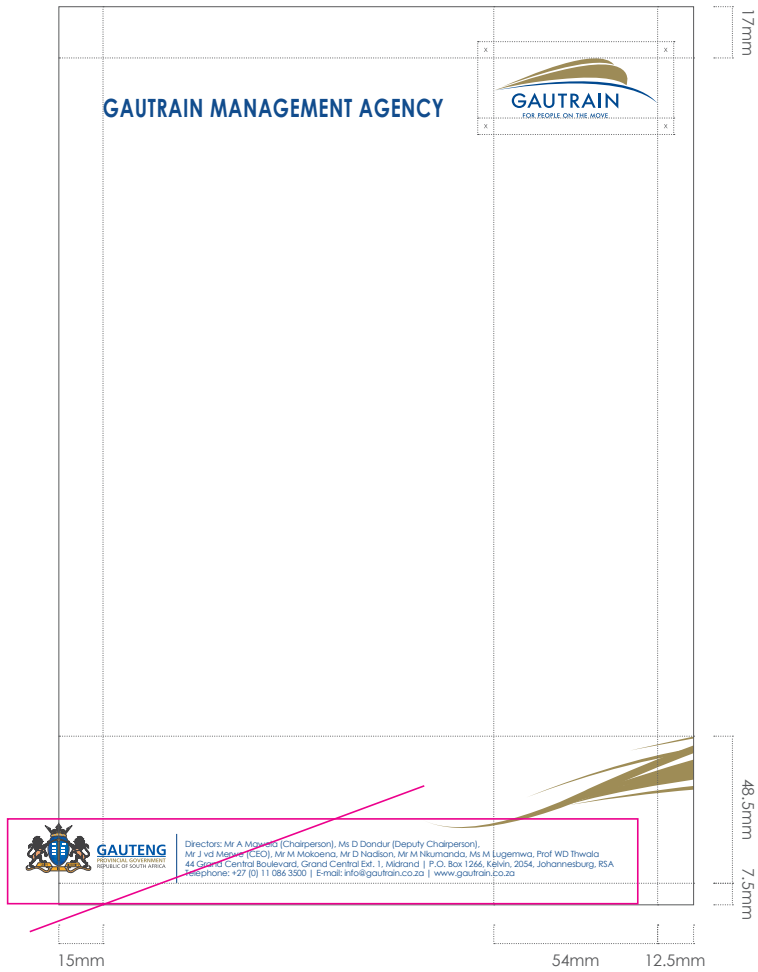


**Letterhead – Internal  
(Names of board members excluded)**



- Contact Details**  
8pt Century Gothic Regular  
9pt Leading
- Contact Details Stroke**  
1pt
- GMA Heading**  
18pt Century Gothic Bold  
1.5 Line Spacing
- Printing Specs**  
Paper size: A4  
210mm (w) x 297mm (h)
- Paper Stock:**  
118gsm Classic Column  
Avalanche White

**Letterhead incorrect usage – External  
(Names of board members included)**



**Letterhead incorrect usage – Internal  
(Names of board members excluded)**





## Business Card



**Name and Surname**  
9pt Century Gothic Bold

**Designation**  
7.25pt Century Gothic Regular

**Contact Details**  
6pt Century Gothic  
8pt Leading

**Printing Specs**  
Paper size:  
89mm (w) x 50mm (h)

**Paper Stock:**  
300gsm Curious Metal White Gold



## Complimentary Slip



### Contact Details

7.5pt Century Gothic Regular  
10pt Leading

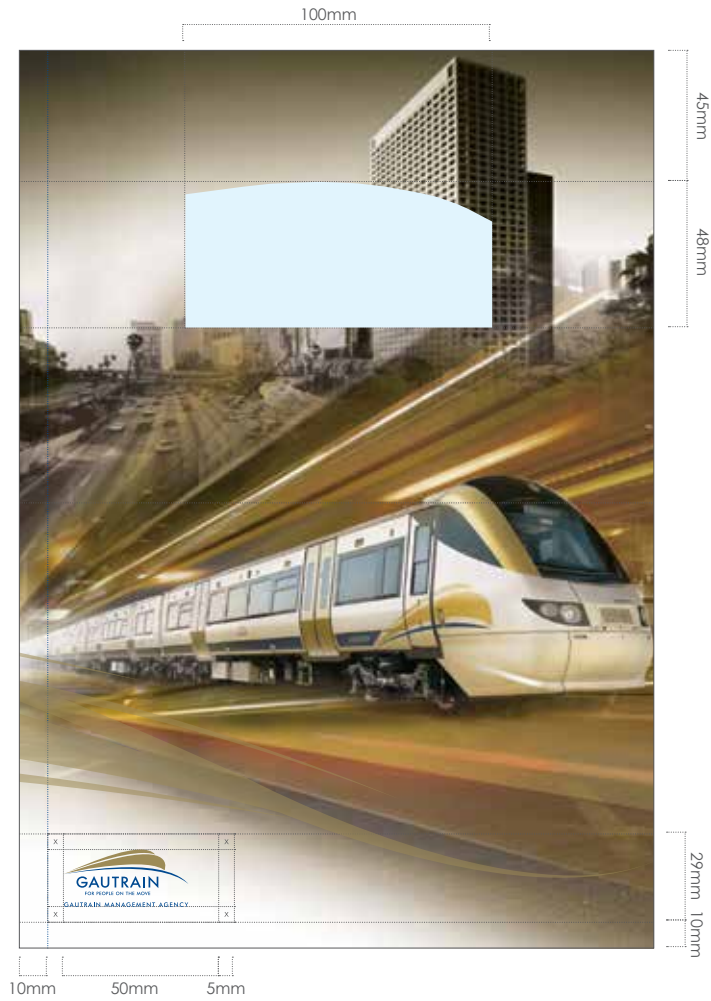
### Printing Specs

Paper size: DL  
99mm (w) x 210mm (h)

### Paper Stock:

118gsm Classic Column  
Avalanche White

## Document Covers



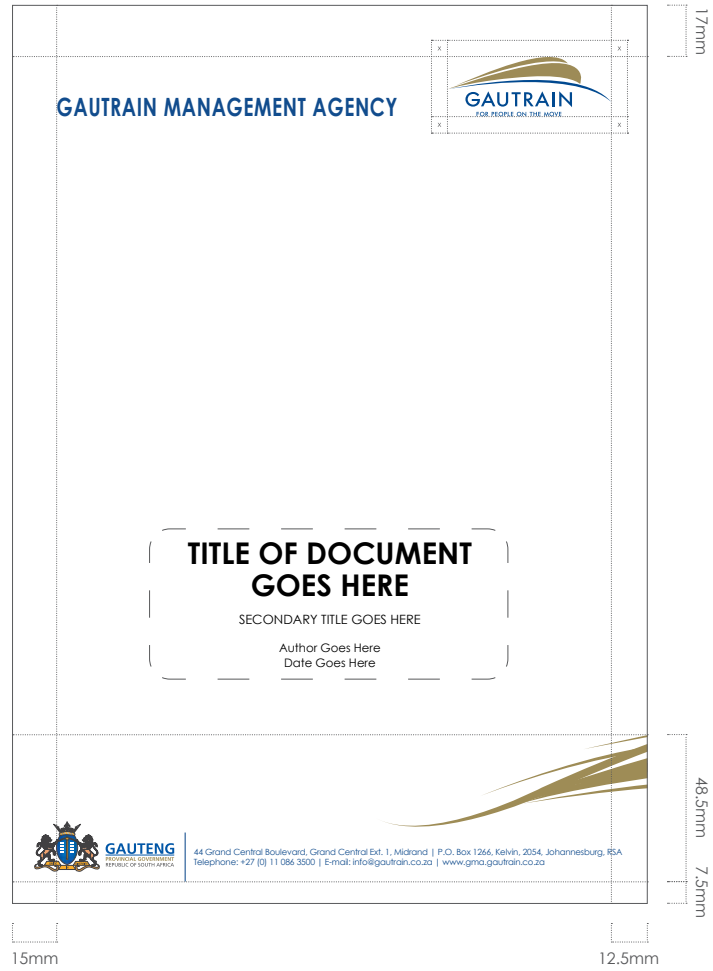
### Printing Specs

Paper size: A4  
210mm (w) x 297mm (h)

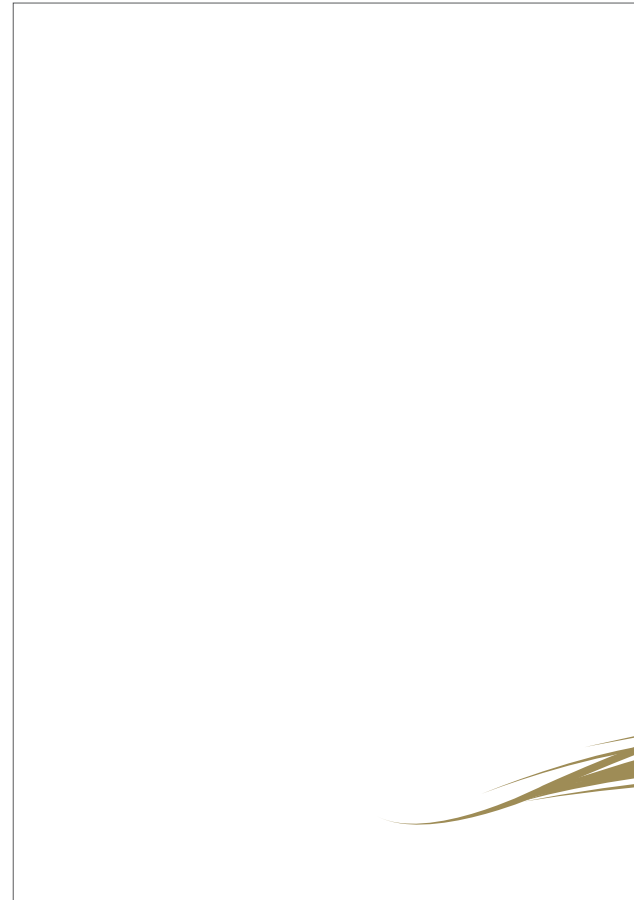
### Paper Stock:

300gsm Classic Column  
Avalanche White

## Document Cover Templates – Electronic



## Follow-on Page



- Contact Details**  
7.5pt Century Gothic Regular  
10pt Leading
- Contact Details Stroke**  
0.75pt
- GMA Heading**  
18pt Century Gothic Bold
- Main Heading**  
16pt Arial Bold  
Auto Leading
- Secondary Title**  
12pt Arial Regular

## Meeting Agenda and Minutes – Electronic

**GAUTRAIN MANAGEMENT AGENCY**

**GAUTRAIN**  
FOR PEOPLE ON THE MOVE

**Agenda**  
Meeting:  
Date:  
Venue:

**GAUTENG**  
REPUBLIC OF SOUTH AFRICA  
44 Grand Central Boulevard, Grand Central Ext. 1, Midrand | P.O. Box 1266, Kelvin, 2054, Johannesburg, RSA  
Telephone: +27 (0) 11 066 3500 | Email: info@gautrain.co.za | www.gma.gautrain.co.za

17mm  
40mm  
48.5mm  
7.5mm  
15mm 54mm 12.5mm

**GAUTRAIN MANAGEMENT AGENCY**

**GAUTRAIN**  
FOR PEOPLE ON THE MOVE

**Minutes**  
Meeting:  
Date:  
Venue:  
Attendees:

**GAUTENG**  
REPUBLIC OF SOUTH AFRICA  
44 Grand Central Boulevard, Grand Central Ext. 1, Midrand | P.O. Box 1266, Kelvin, 2054, Johannesburg, RSA  
Telephone: +27 (0) 11 066 3500 | Email: info@gautrain.co.za | www.gma.gautrain.co.za

17mm  
40mm  
48.5mm  
7.5mm  
15mm 54mm 12.5mm

- Contact Details**  
8pt Century Gothic Regular  
9pt Leading
- Contact Details Stroke**  
1pt
- GMA Heading**  
18pt Century Gothic Bold  
1.5 Line spacing
- Agenda/Minutes**  
16pt Century Gothic Bold
- Subheadings**  
11pt Century Gothic Regular  
Auto Leading

## Memorandum and Fact Sheet – Electronic

**GAUTRAIN MANAGEMENT AGENCY**

**Memorandum**

To:  
CC:  
From:  
Date:  
Subject:

**GAUTENG**  
REPUBLIC OF SOUTH AFRICA

Director: Mr A. Mawela (Chairperson), Ms D. Dondur (Deputy Chairperson),  
Mr J vd Merwe (CEO), Mr M. Mokoena, Mr D. Nodson, Mr M. Nkurumanda, Ms M. Lugemwa, Prof WD Thwala  
44 Grand Central Boulevard, Grand Central Ext. 1, Midrand | P.O. Box 1266, Kelvin, 2054, Johannesburg, RSA  
Telephone: +27 (0) 11 986 3500 | Email: info@gautrain.co.za | www.gma.gautrain.co.za

17mm  
40mm  
48.5mm  
7.5mm  
15mm  
54mm  
12.5mm

**GAUTRAIN MANAGEMENT AGENCY**

**Fact Sheet**

Date:  
Subject:

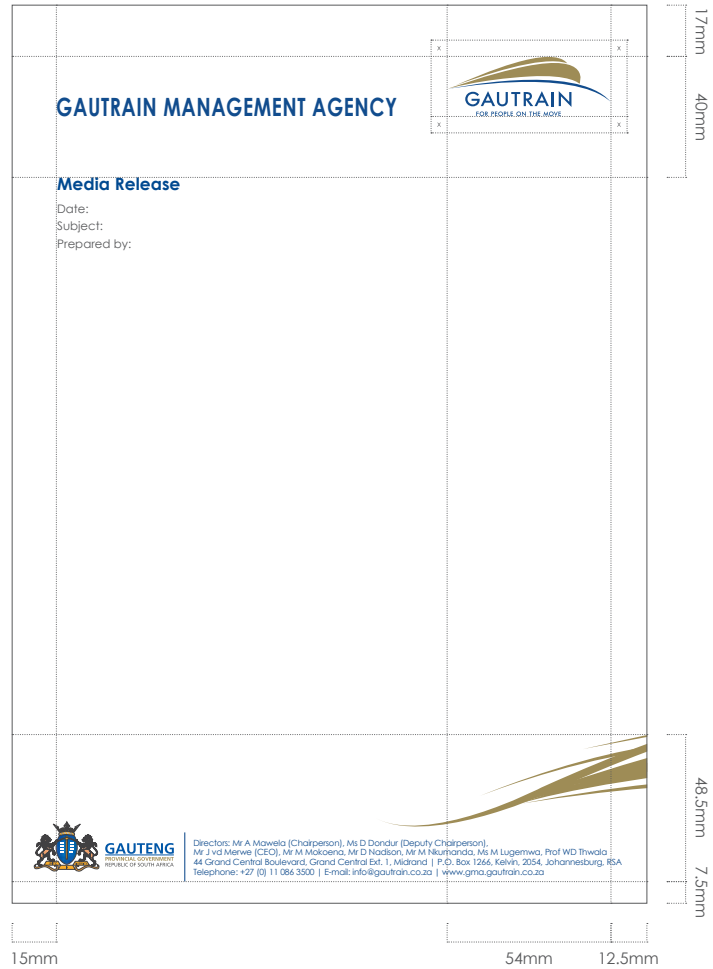
**GAUTENG**  
REPUBLIC OF SOUTH AFRICA

Director: Mr A. Mawela (Chairperson), Ms D. Dondur (Deputy Chairperson),  
Mr J vd Merwe (CEO), Mr M. Mokoena, Mr D. Nodson, Mr M. Nkurumanda, Ms M. Lugemwa, Prof WD Thwala  
44 Grand Central Boulevard, Grand Central Ext. 1, Midrand | P.O. Box 1266, Kelvin, 2054, Johannesburg, RSA  
Telephone: +27 (0) 11 986 3500 | Email: info@gautrain.co.za | www.gma.gautrain.co.za

17mm  
40mm  
48.5mm  
7.5mm  
15mm  
54mm  
12.5mm

- Contact Details**
- 8pt Century Gothic Regular
- 9pt Leading
- Contact Details Stroke**
- 1pt
- GMA Heading**
- 18pt Century Gothic Bold
- 1.5 Line spacing
- Memorandum/Fact Sheet**
- 16pt Century Gothic Bold
- Subheadings**
- 11pt Century Gothic Regular
- Auto Leading

## Media Release – Electronic



### Contact Details

8pt Century Gothic Regular  
9pt Leading

### Contact Details Stroke

1pt

### GMA Heading

18pt Century Gothic Bold  
1.5 Line spacing

### Media Release

16pt Century Gothic Bold

### Subheadings

11pt Century Gothic Regular  
Auto Leading



## CD Label



### Contact Details

7pt Century Gothic Regular

7pt Leading

### Stroke

0.75pt

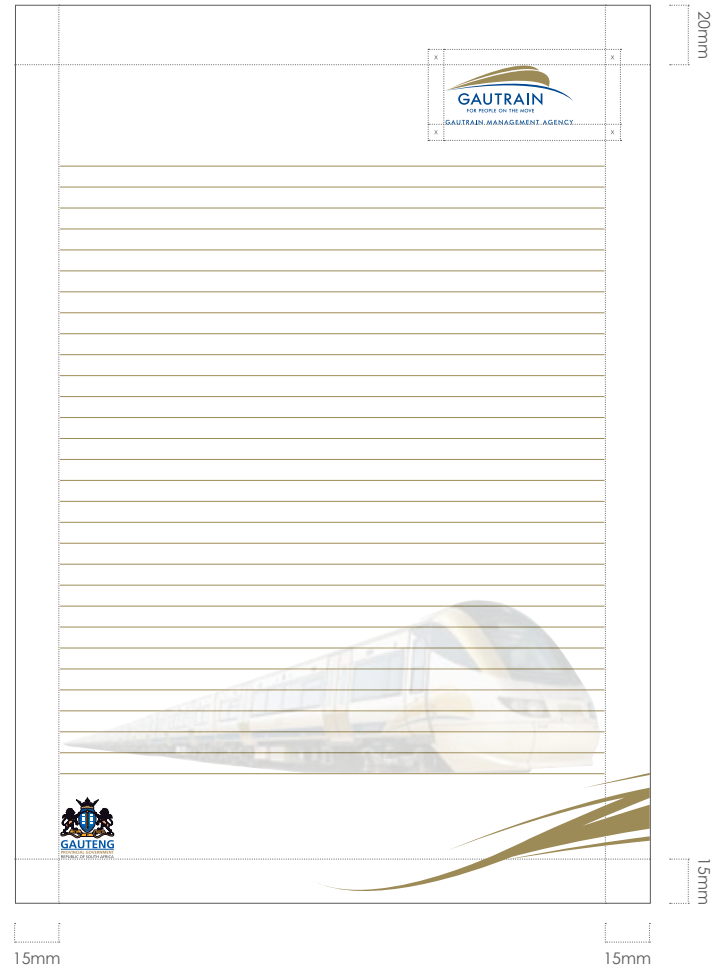
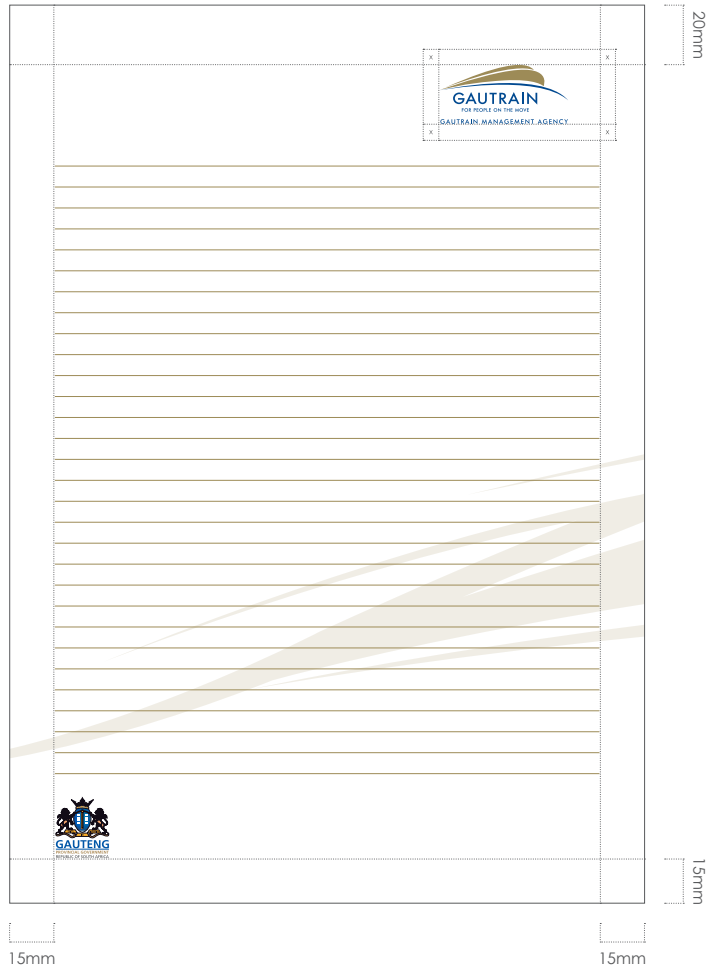
## USB branding



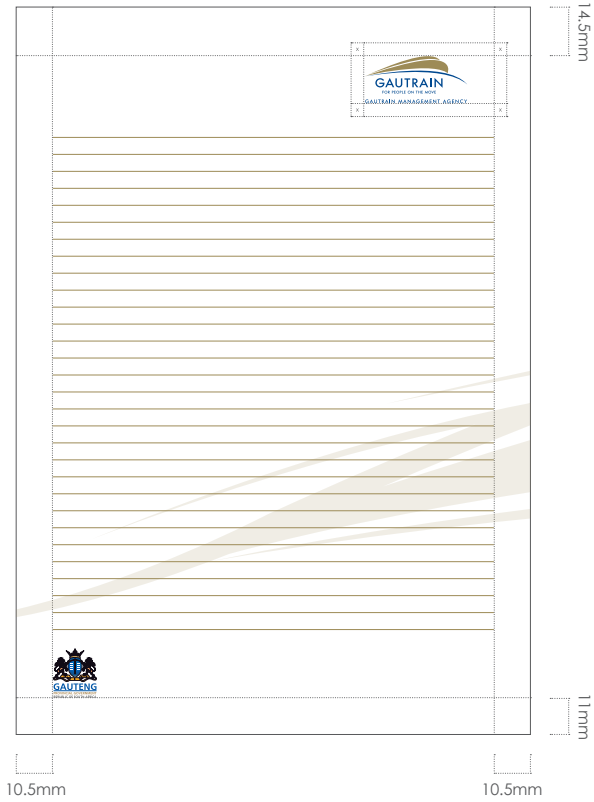
### Logo Size

Logo cannot be smaller than 24mm in width. Only USBs with branding areas that can accommodate the logo should be used.

## Notepad – A4



## Notepad – A5



# GAUTRAIN POWERPOINT TEMPLATE

## White Design



### Slide Title Master

**Title**  
42pt Century Gothic Bold  
1.5 Line spacing

**Subtitles**  
32pt Century Gothic Bold  
Auto leading

### Slide Master

**Title**  
42pt Century Gothic Bold  
1.5 Line spacing

**Text**  
28pt Century Gothic Regular  
Auto leading



## Gold Design



### Slide Title Master

#### Title

42pt Century Gothic Bold  
1.5 Line spacing

#### Subtitles

32pt Century Gothic Bold  
Auto leading

### Slide Master

#### Title

42pt Century Gothic Bold  
1.5 Line spacing

#### Text

28pt Century Gothic Regular  
Auto leading



## Blue & Gold Design



### Slide Title Master

#### Title

42pt Century Gothic Bold  
1.5 Line spacing

#### Subtitles

32pt Century Gothic Bold  
Auto leading

### Slide Master

#### Title

42pt Century Gothic Bold  
1.5 Line spacing

#### Text

28pt Century Gothic Regular  
Auto leading

Click to add title

Click to add text



# GAUTRAIN E-MAIL SIGNATURE

## External Email Signature

**Dr Ingrid Jensen**  
GAUTRAIN MANAGEMENT AGENCY  
Communications and Marketing

Tel: 011 086 3501  
Cell: 082 555 5555  
[www.gma.gautrain.co.za](http://www.gma.gautrain.co.za)



44 Grand Central Boulevard, Grand Central Ext. 1, Midrand | P.O. Box 1266, Kelvin, 2054, Johannesburg, RSA  
Tel: +27 (0) 11 086 3500 | E-mail: [info@gautrain.co.za](mailto:info@gautrain.co.za) | [www.gma.gautrain.co.za](http://www.gma.gautrain.co.za)



[www.gautrain.co.za](http://www.gautrain.co.za) | Fares | Routes | Timetables | Buses

**Gautrain Call Centre: 0800 428 87246**

The information contained in this communication from the sender is confidential and may be legally privileged. It is intended solely for use by recipient and others authorised to receive it. If you are not the recipient you are hereby notified that any disclosure, copying, distribution or taking action in reliance of the contents of this information is strictly prohibited and may be unlawful.

Please consider the environment before printing this email.

### Name and Surname

10pt Century Gothic Bold

### Designation and Direct Contact Details

9pt Century Gothic Regular

### Direct Contact Details

9pt Century Gothic Regular

### Contact Details

7pt Century Gothic Regular

### Confidentiality Caution

5pt Century Gothic Regular

### Note

- No religious and/or motivational messages to be added.
- No generic Outlook templates.



## Internal Departmental E-mail Headers



### Heading

29pt Playball Reg

### Sub Heading

2pt Antenna Bold

### Text

2pt Century Gothic

### Colours

Only colours from the secondary and tertiary colour palettes may be used at 15% opacity.


### Note

- No religious and/or motivational messages may appear on e-mails.
- Generic and customised Outlook templates or backgrounds are forbidden.



*Knowledge Management*  
Type here  
Type here

Insert picture here    Insert picture here



*Chief Executive Officer's Office*  
Type here  
Type here

Insert picture here    Insert picture here



*Technical Services*  
Type here  
Type here

Insert picture here    Insert picture here



*Human Resources*  
Type here  
Type here

Insert picture here    Insert picture here



*Chief Operating Officer's Office*  
Type here  
Type here

Insert picture here    Insert picture here



*Finance Department*  
Type here  
Type here

Insert picture here    Insert picture here



*Information Technology*  
Type here  
Type here

Insert picture here    Insert picture here



*Facilities and Office Management*  
Type here  
Type here

Insert picture here    Insert picture here



*Social Committee*  
Type here  
Type here

Insert picture here    Insert picture here



*Internal Audit*  
Type here  
Type here

Insert picture here    Insert picture here



*Legal Services and Compliance*  
Type here  
Type here

Insert picture here    Insert picture here



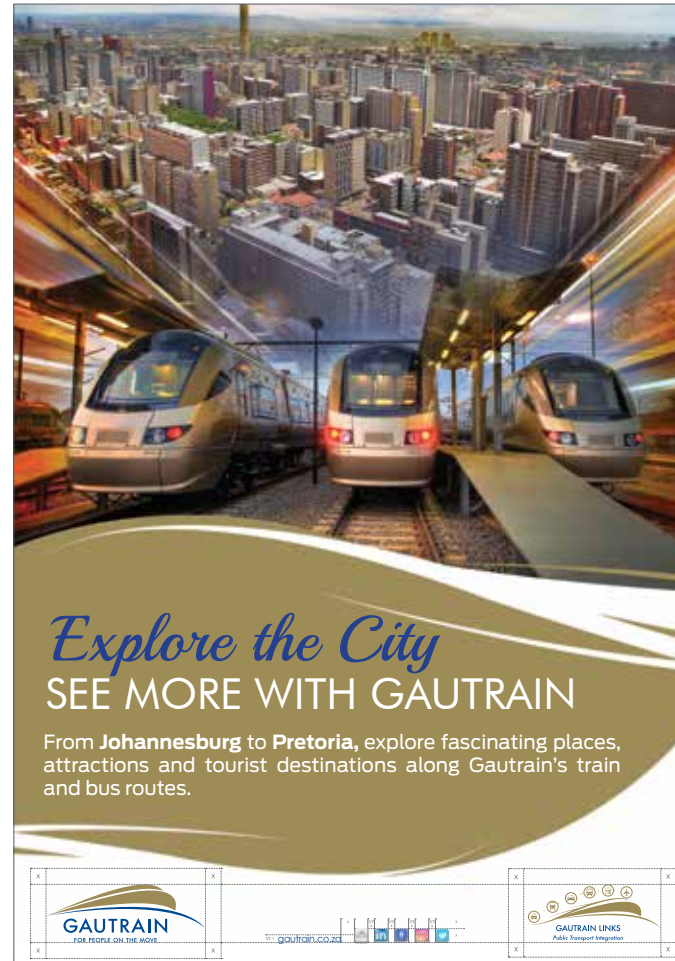
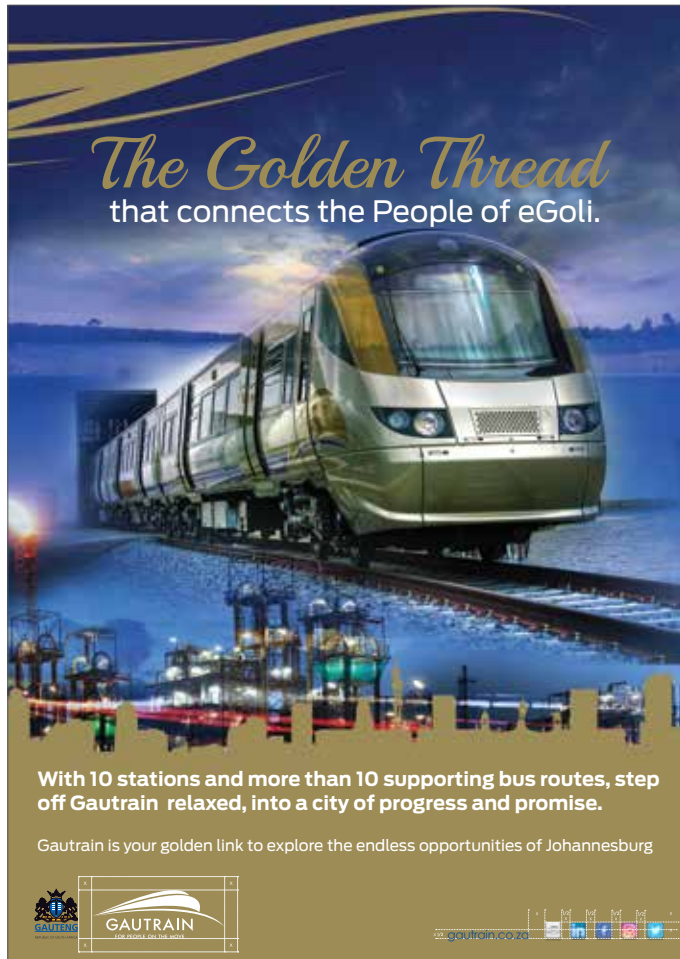
*Corporate Governance and Ethics*  
Type here  
Type here

Insert picture here    Insert picture here

# GAUTRAIN ADVERTISING



# GAUTRAIN VERTICAL ADVERTISEMENT



## Single Page advertisement

### Advertisement 1

#### Headings

Playball Typeface

#### Body Copy

Antenna Typeface

#### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined

### Advertisement 2

#### Headings

Playball Typeface

#### Body Copy

Futura Book Typeface

#### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined

#### Logos

Logos may be placed on the bottom left or right hand corner to suit design layout.

# GAUTRAIN HORIZONTAL ADVERTISEMENT



## Double Page Spread Advertising

### Headings

Futura Typeface

### Body Copy

Futura Typeface

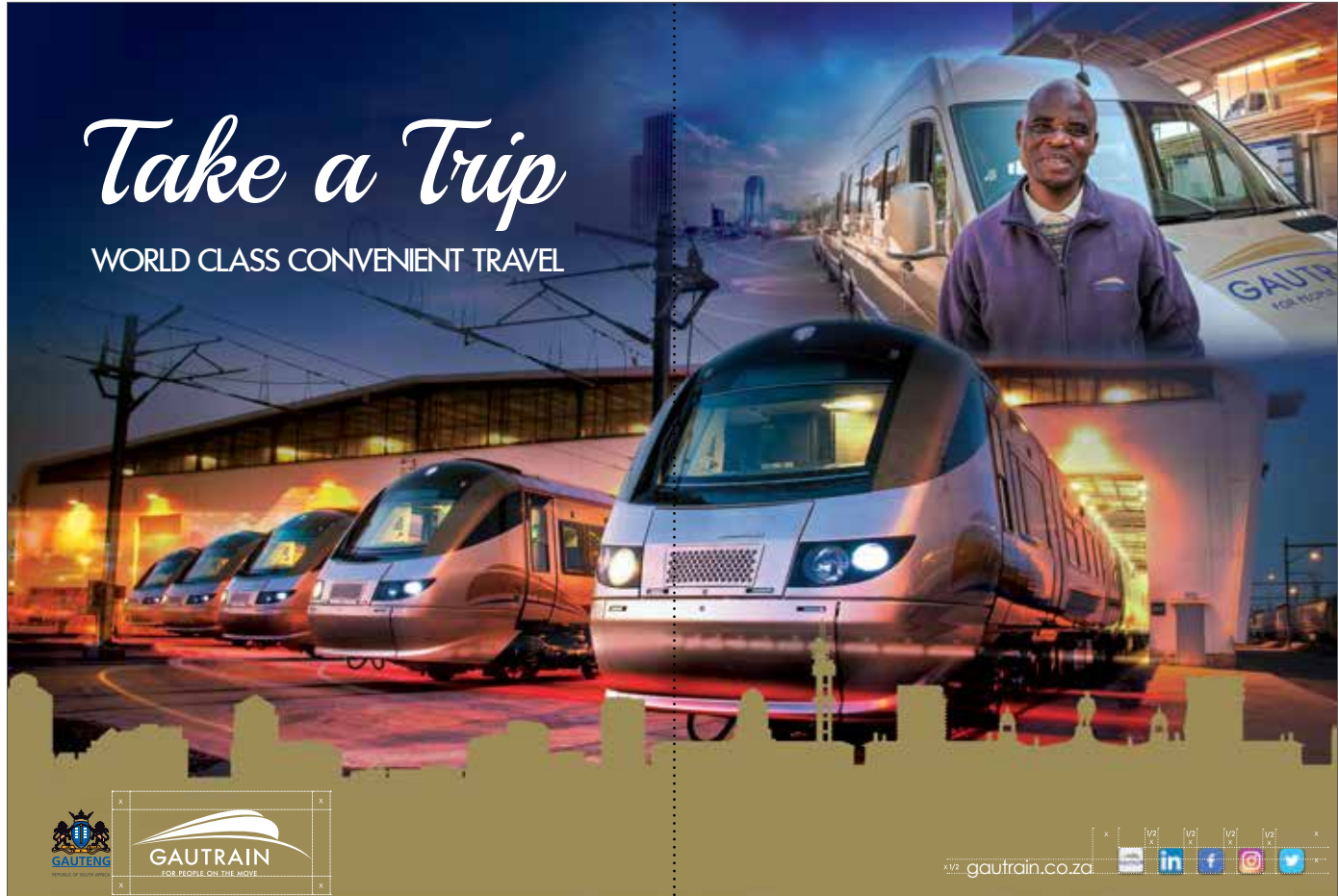
### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined





**Double Page Spread Advertising**

**Headings**  
Playball Typeface

**Body Copy**  
Futura Typeface

**Printing specs**  
Size: Publisher defined  
Colour: CMYK  
Paper stock: Publisher defined

# GAUTRAIN ADVERTORIALS

advertorial



**S**ustainability and city rejuvenation are among the key objectives of the Gautrain Project. Its commitment to sustainable development is critical to environmental protection and social upliftment, and calls for an integrated approach, which considers the interrelationship between transport, the environment, the economy and society as a whole.

As a catalyst for sustainable development, Gautrain has to meet the needs of the present generation without compromising the ability of future generations to meet their needs. It complements and supplements other public transport modes in Gautrain, allowing citizens a safe, efficient and reliable solution. And Gautrain goes even further, by attempting to be multifaceted: attractive with convenient road links and improved safety and security, in order to serve people who would otherwise select private transport.

Gautrain brings economic benefits too, in that efficient public transport and lower road traffic congestion increase productivity and economic stability in Gautrain, and it decreases the out-of-pocket cost of transport to the community. In addition to reducing costs caused by congestion, public transport creates jobs and supports local economies.

According to a KPMG study commissioned by the DTA, the Gautrain Project has made a major contribution over the years of its construction to helping Gautrain become a more efficient economy. The economic impact during this period is seen in its approximately R20-billion contribution to the

GDP of the province, and sustained jobs in the total of 121 000 between 2004 and 2012, which is about R2 460m received by lower income households.

Gautrain supports transit-oriented development by encouraging the growth of transport modes that serve as enablers of economic activity in emerging hubs of Gautrain. These socio-economic development achievements indicate that Gautrain is more than just transport, but a sustainable project that continues to contribute to the economic and operational success.

Not only is Gautrain benefiting Gautrain's economy, but the project continues to be a convenient, fast and efficient means of travel, and the catalyst for a better public transport system in the province. It creates a unique place in the transport network and is not in competition with any other transport mode.

Gautrain opens a limited resource, impacting on the quality of life of all those living and working in a city. Efficient land use, to which public transport such as Gautrain contributes, results in a far beyond the immediate benefit of increased use of public transport.

The Gautrain system has increased connectivity, which has led to residential, business and industrial densification, thereby strengthening the metropolitan. It has the potential to significantly change the way we live and travel, reducing our individual carbon footprints, while preserving and enhancing our mobility. It further encourages people to have a more



active, healthy lifestyle, participants if they are walking or cycling to their stations. Benefits of a rail system such as Gautrain in a populated city region improve mobility and accessibility.

The Centre for Transport Excellence has compared the use of rail transport with that of road-based transport. Public transport produces, on average, per passenger kilometre: 95% less carbon monoxide (CO), 52% fewer volatile organic compounds, 49% less CO<sub>2</sub> and 49% less nitrogen oxide (NO<sub>x</sub>). Apart from alleviating the severe traffic congestion, Gautrain has distinct environmental advantages over other forms of transport. Considering that traffic volumes are escalating by 7% per year in the economically active regions in Gautrain, carbon dioxide emissions from road vehicles will contribute to global warming. Commuters opting to use the Gautrain instead of their motor vehicles reduce their carbon footprint by 20% to 40% per trip. Running at full capacity, Gautrain is a much greener transport option than road-based vehicles.

The Project minimises consumption of non-renewable resources and optimises the use of land. It improves access for individuals and societies to core areas such as employment zones, and resolve where there are goods jobs, education and leisure. It further enhances a vibrant economy by creating more job opportunities.

The Gautrain Project will continue to contribute to the future of the country and the province by providing an important stimulus for the local economy, and is having a

highly positive impact on a number of residential property markets within the greater Johannesburg area.

Gautrain is a sustainable transport system that increases mobility in Gautrain. It supports transit-oriented development by encouraging the growth of transport modes that serve as enablers of economic activity in emerging hubs of Gautrain. In short, Gautrain facilitates sustainable growth and creates cities.

**FOLLOW US ON:**  
Twitter - @theGautrain  
Facebook - www.facebook.com/gautrain  
Website - www.gautrain.co.za  
Call centre - 8000 026734  
SMS alert to 32483 for service updates



GREEN 3

## Advertorial

### Headings

Futura Typeface

### Body Copy

Futura Typeface

### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined

## Always on track

The Gautrain offers an integrated approach to mobility and sustainability



In providing an essential service to the people of Gauteng, the Gautrain effectively contributes to the province's economic growth.

The Gautrain is committed to sustainable development, and acts for an integrated approach that considers the inter-relationship between transport, the environment, economy and society as a whole.

Growing urbanisation and population numbers lead to additional pressure on present transport infrastructure and future capacity. The aim of the Gautrain project was not only to radically upgrade public transport in Gauteng, but to also contribute to the objectives of improving the economy of the province as well as the quality of people's lives in a sustainable way.

As the backbone of public transport in the province, the Gautrain has positively affected the hearts and minds of South Africans – from creating sustainable jobs during the infrastructure phase to enhanced benefits of infrastructure and community upliftment for economic growth for the people of Gauteng.

The project was designed to reach a way that it restructured urban areas, improved city sustainability, reduced travel distances and questioned the user value for money.

Using the Gautrain as a mode of transport is environmentally friendly and contributes to the reduction of carbon footprints – Gautrain emissions per passenger are consistently lower. In fact, Gautrain commuters reduce their carbon footprint by 52% per trip, according to the Centre for Transport Excellence, which has compared the use of rail transport with that of road-based transport.

Public transport provides, on average, per passenger kilometre, 35% less carbon emissions, 33% fewer volatile organic compounds, 67% less CO<sub>2</sub> and 49% less nitrogen oxides.

Apart from alleviating the severe traffic congestion, the Gautrain has distinct environmental advantages over other forms of transport.

Considering traffic volumes are escalating by 7% per year in the economically active corridors in Gauteng, CO<sub>2</sub> emissions from road-based vehicles contribute to global warming.

Running at full capacity, the Gautrain is a much greener transport alternative compared to road-based vehicles.

The Gautrain minimises consumption of non-renewable resources and optimises the use of land. It improves access for individuals and societies to core areas such as employment hubs and areas that have good jobs, education and leisure.

Further, it enhances a vibrant economy by creating more job opportunities. The project continues to contribute to the future of jobs in the province and country through the role it plays in stimulating the economy.

The Gautrain brings both economic benefits and sustainability in that efficient public transport and road-traffic congestion



*It is a convenient, fast and efficient means of travel that has become the backbone of a more integrated transport system for the people of Gauteng*



An integrated approach sees why Gautrain stations complemented by Bus Rapid Transport services

increases productivity – and economic vitality in Gauteng.

In addition to reducing costs associated with congestion, public transport creates jobs and supports local economies. According to a KPMG study commissioned by the CMAA, the Gautrain project has made a major contribution – including during the construction period – in helping Gauteng become a more efficient economy through the long-term nature of economic benefit streams.

The economic impact during this period is seen in the approximately R20 billion contribution to the province's GDP, sustained jobs to the total of 323 000 between 2008 and 2013, and the approximately R2 billion reduced to lower-income households.

Socio-economic development achievements such as these are indicative of how the Gautrain is more than mere transport – it's a sustainable project that continues to contribute to the economy and the people of Gauteng throughout the developmental and operational phases. It is evident that the Gautrain is providing an important

stimulus for the local economy and supports smart urban development by encouraging the growth of transport modes that serve as enablers of economic activity in emerging hubs of Gauteng. It increases mobility throughout the province and facilitates sustainability growth.

The Gautrain does not compete with other modes of public transport, such as taxis and buses, which all have an important role to play in the total transport system. The service complements a fleet of modern, low-emission and low-emission buses with comfortable seating, providing feeder and distribution services to and from Gautrain stations.

The integrated Bus Rapid Transport services are also integrated with the Gautrain at some of its stations. Commuters, therefore, need not experience the same frustrations and delays as commuters in terms of escalating traffic congestion.

This is a demonstration of government's commitment to economic development and moving people forward. The Gautrain project

continues to bring people to jobs – and vice versa. Most importantly, it is a convenient, fast and efficient means of travel that has become the backbone of a more integrated transport system for the people of Gauteng.

Investment in public transport can be expensive, but the benefits are greater. Projects such as the Gautrain assist in achieving long-term socio-economic sustainability and development. ■



Call centre: 0800 429672/66  
SMS service update alerts: 20988  
Twitter: @TheGautrain  
Facebook: www.facebook.com/gautrain  
www.gautrain.co.za

## Advertorial

### Headings

Versailles Roman Typeface

### Body Copy

Neutra demi-alt Typeface

### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined



# GAUTRAIN INFORMATIONAL BROCHURE



## Thank you for choosing Gautrain

The Gautrain system was built in accordance with strict international transportation and safety regulations. It is governed by and operates under an Operating License issued by the South African Railway Safety Regulator.

The Gautrain operates across Johannesburg, Tzaneane and Ekurhuleni and connects to the OR Tambo International Airport. The Gautrain bus service offers over twenty bus routes that provide access to our train stations. A number of minibuses also provide a shuttle service along selected routes.

Parking and drop-off facilities are available at all stations except for the OR Tambo International Airport station.

Welcome Aboard!

## The Gautrain service

To access the Gautrain train or bus service, each passenger is required to possess a Gautrain Card with a minimum value of R27 loaded onto it. Gautrain Cards can be re-used by simply loading value as and when needed. The same Gautrain Card must be used to tap into and out of the stations, bus and parking. This will ensure that any applicable discounts are automatically calculated and deducted from your fares.

Gautrain Cards can be purchased at a once-off non-refundable cost of R17, from any Gautrain station using either the Ticket Vending Machines (TVM) or at the Ticket Office. The TVMs are similar to an ATM bank terminal. Both cash and bank cards are accepted at TVMs and Ticket Offices.

Commuters are encouraged to create an online account and link their Cards to a profile at [www.gautrain.co.za](http://www.gautrain.co.za). By linking your Card to an online profile, you're able to view your balance, submit a claim, top-up funds to your Gautrain Card and block your Card in the event of being lost or stolen. Once blocked, you may submit a refund request for the remaining value on the blocked Card.

Gautrain Cards are valid for five years from date of manufacture and must be replaced upon expiry and date. Gautrain Cards will expire three years from date of last use and any remaining value on the Card will be refunded.

Damaged or defective Cards are to be replaced at your own cost.

Detailed information about Gautrain services is available on our website [www.gautrain.co.za](http://www.gautrain.co.za) and our call centre staff are available daily from 09:30 to 20:00 on 0800-GAUTRAIN (0800-428-8724).

## Contents

Fares effective 1 June 2018	1
Summary of Fares	2
The Gautrain's train and bus service	6
Using the parking service and purchasing a Gautrain Card	7
Train Schedule	8
Transacting on the Gautrain website	10
Website and mobile app features	11
Gautrain rules	12
5 Year Card Validity Rule	13
General Notification	14

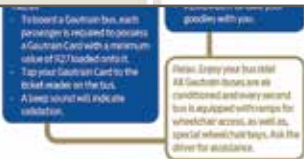
## Fares effective 1 June 2018

**Fares**  
Gautrain fares are adjusted annually and come into effect on 1 June. The annual fare adjustment allows us to continue providing you with a world-class service, to which you have become accustomed.

**Airport Service**  
A complimentary bag wrap service is available to fare-paying passengers at the Sandton Gautrain station. Fare-paying passengers travelling by train to the OR Tambo International Airport may have their bags wrapped free of charge at the bag wrap kiosk at the Sandton Gautrain station.

**Pay-As-You-Go**  
The minimum value required on a Gautrain Card is R27. The maximum Pay-As-You-Go value that can be loaded onto a Gautrain Card is R3200.

**Train Products**  
The validity of the Weekly Product has been extended to 10 days, and the validity of the Monthly Product has been extended to 44 days. The extension of the validity period offers you a little more flexibility.



### How to use the parking facility

**TAG IN**  
Tap your Gautrain Card to the ticket reader on the fare gate or, if you don't have a Gautrain Card, press the button to request a paper ticket. Wait for the boom to open. Drive in.

**TAG OUT**  
Tap your Gautrain Card to the ticket reader or insert your paper ticket and present your valid Gautrain Card at the exit gate. Wait for the boom to open. Drive out.

**Remember!** If you wish to use the Gautrain train or bus service, you must have a valid Gautrain Card. Gautrain parking facilities are restricted 24 hours a day.

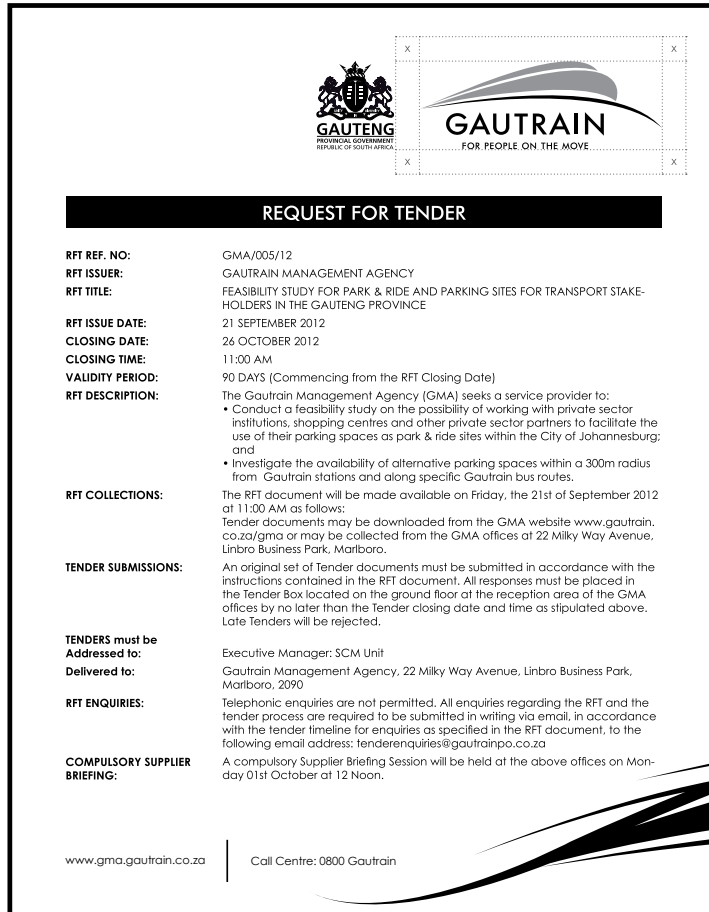
### How to use the ticket vending machine (TVM)

The TVMs are similar to an ATM bank terminal and accept cash and bank cards. TVMs can be used to purchase a Gautrain Card, top-up Pay-As-You-Go value, purchase Train Products to view the instructions on your Gautrain Card. Stand in the queue at the Ticket Office and give the TVM a go!

- Step 1: Select "Buy Gautrain Card" on the touch screen at the back of the machine.
- Step 2: Select a Product\*\* on Pay-As-You-Go.
- Step 3: Pay-As-You-Go\*\* users insert amount to load on Card.
- Step 4: Select approval method: "Cash" or "Bank Card".
- Step 5: Follow instructions on SmartPhone / Card or Cash.
- Step 6: Collect new or loaded Gautrain Card from slot at base from the card reader.

# GAUTRAIN CLASSIFIED ADVERTISEMENTS

## Large Classified Advert



The image shows a large classified advertisement for a Request for Tender. At the top, there are two logos: the Gauteng Provincial Government logo and the Gautrain logo with the tagline 'FOR PEOPLE ON THE MOVE'. Below the logos is a black bar with the text 'REQUEST FOR TENDER' in white. The main body of the advertisement contains the following information:

**RFT REF. NO:** GMA/005/12  
**RFT ISSUER:** GAUTRAIN MANAGEMENT AGENCY  
**RFT TITLE:** FEASIBILITY STUDY FOR PARK & RIDE AND PARKING SITES FOR TRANSPORT STAKE-HOLDERS IN THE GAUTENG PROVINCE  
**RFT ISSUE DATE:** 21 SEPTEMBER 2012  
**CLOSING DATE:** 26 OCTOBER 2012  
**CLOSING TIME:** 11:00 AM  
**VALIDITY PERIOD:** 90 DAYS (Commencing from the RFT Closing Date)  
**RFT DESCRIPTION:** The Gautrain Management Agency (GMA) seeks a service provider to:  
 • Conduct a feasibility study on the possibility of working with private sector institutions, shopping centres and other private sector partners to facilitate the use of their parking spaces as park & ride sites within the City of Johannesburg; and  
 • Investigate the availability of alternative parking spaces within a 300m radius from Gautrain stations and along specific Gautrain bus routes.  
**RFT COLLECTIONS:** The RFT document will be made available on Friday, the 21st of September 2012 at 11:00 AM as follows:  
 Tender documents may be downloaded from the GMA website [www.gautrain.co.za/gma](http://www.gautrain.co.za/gma) or may be collected from the GMA offices at 22 Milky Way Avenue, Linbro Business Park, Marlboro.  
**TENDER SUBMISSIONS:** An original set of Tender documents must be submitted in accordance with the instructions contained in the RFT document. All responses must be placed in the Tender Box located on the ground floor at the reception area of the GMA offices by no later than the Tender closing date and time as stipulated above. Late Tenders will be rejected.  
**TENDERS must be Addressed to:** Executive Manager; SCM Unit  
**Delivered to:** Gautrain Management Agency, 22 Milky Way Avenue, Linbro Business Park, Marlboro, 2090  
**RFT ENQUIRIES:** Telephonic enquiries are not permitted. All enquiries regarding the RFT and the tender process are required to be submitted in writing via email, in accordance with the tender timeline for enquiries as specified in the RFT document, to the following email address: [tenderenquiries@gautrainpo.co.za](mailto:tenderenquiries@gautrainpo.co.za)  
**COMPULSORY SUPPLIER BRIEFING:** A compulsory Supplier Briefing Session will be held at the above offices on Monday 01st October at 12 Noon.

At the bottom left, the website [www.gma.gautrain.co.za](http://www.gma.gautrain.co.za) is listed. At the bottom right, the contact information 'Call Centre: 0800 Gautrain' is provided.

## Small Classified Advert



The image shows a small classified advertisement for a Request for Tender. It features the Gauteng Provincial Government logo and the Gautrain logo with the tagline 'FOR PEOPLE ON THE MOVE'. Below the logos is a black bar with the text 'REQUEST FOR TENDER' in white. The main body of the advertisement contains the following information:

**RFT reference no.:** GMA/002/11  
**Employee Benefits Service Provider Tender awarded to:** Sanlam  
**Preferences claimed:** 96 POINTS  
**Contract price:** R 2 767 589 (annual)

At the bottom left, the website [www.gma.gautrain.co.za](http://www.gma.gautrain.co.za) is listed. At the bottom right, the contact information 'Call Centre: 0800 Gautrain' is provided.

### Headings

Futura Typeface

### Body Copy

Futura Typeface

### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined

# GAUTRAIN CLASSIFIED ADVERTISEMENTS

## VACANCIES: Portrait Classified Advert



**VACANCIES**

The Gautrain Management Agency (GMA) is a Provincial Public Entity established in terms of Section 2 of the Gautrain Management Agency Act, Act 8 of 2006 and is based in a Public Entity in Schedule 2 of the Public Finance Management Act. The GMA is an equal Opportunity and Affirmative Action Employer and is committed to the advancement and maintenance of diversity and equality in employment, especially in regard to race, gender and disability. Applicants with previous capability, knowledge and experience as required in the posts advertised are invited to submit their applications to the GMA Office. Applications requiring the relevant reference number must be submitted on the prescribed GMA Employment Application Form obtainable from the GMA Website ([www.gautrain.co.za](http://www.gautrain.co.za)) or at 22 Midwayway Avenue, Linden Business Park, Midrand. All submitted forms are based in Midrand, Johannesburg (Johannesburg Province).

Applications may be sent to P.O. Box 2048, Midrand, 2004 or hand delivered to 22 Midwayway Avenue, Linden Business Office Park, Midrand, 2090 for the attention of the Executive Manager: Human Resources and Transformation. All Applications must be accompanied by a completed CV, original certified copies of qualifications (original certified copy of ID or Passport). Please note that neither applications received after the closing date nor faxed or e-mailed applications will be considered. If you have not received any response from us within 12 weeks of the closing date consider your application unsuccessful.

**CLOSING DATE: 10 JUNE 2017**  
**ENQUIRIES:** Mr. Graham Sutherland 011 897 8920/8988

<b>EXECUTIVE MANAGER: COMMERCIAL AND CONTRACT MANAGEMENT, ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/01)</b>	<b>EXECUTIVE MANAGER: SHED MANAGEMENT, ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/02)</b>	<b>SENIOR MANAGER: THIRD PARTY AND VENDOR/ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/03)</b>
<p><b>Position:</b> To implement a control and relation management system and to manage and oversee the various commercial sites and services for the Gautrain Management Agency.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• An appropriate Engineering, Commerce or Law Degree with 10 years experience in managing commercial and contractual matters on large infrastructure projects. A good understanding of commercial aspects of large infrastructure projects is essential.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Implement a system of identifying, reporting on and managing deviations in the operations of the Commission from the requirements of the Commission Agreement with a view to resolving such deviations.</li> <li>• Manage processes related to tenders for the GMA, the Commission and Bid Parties.</li> <li>• Manage processes related to contractual claims and disputes reported on by the GMA.</li> <li>• Establish and implement a reporting system with regard to the above functions.</li> <li>• Assist the GMA in identifying and managing risks related to commercial and contractual matters.</li> <li>• Provide a support service to the GMA in contractual dispute resolution processes.</li> </ul>	<p><b>Position:</b> To implement, manage and oversee GMA spaces in compliance with all SHEQ related legislation, ensure the Commission's compliance with SHEQ requirements and assess the SHEQ related impact of developments adjacent to the Gautrain Reserve.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Bachelor's degree with a minimum of 10 years of practical experience in SHEQ management and systems as applied to large infrastructure projects or complex production systems.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Implement systems for the assurance of the Commission's SHEQ planning and management and analyse and react to the monthly safety and security reports.</li> <li>• Assist in develop and manage the development of a Quality Assurance system for the GMA in project and ongoing areas of operations.</li> <li>• Plan, implement and manage a suitable occupational health and safety system for GMA. Provide the required expertise to manage the Commission's environmental obligations.</li> <li>• Deal with other legislative and governmental departments, local authorities and various of legal suit to the Gautrain Reserve regarding SHEQ matters.</li> <li>• Implement a risk management system for the GMA on SHEQ related matters.</li> </ul>	<p><b>Position:</b> To manage, coordinate and monitor all third developments, engineering services and any other applications for the GMA. To assist in liaison with all third parties and stakeholders on matters between the Gautrain and other transport systems and developments.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Four year qualification in quality engineering or civil engineering with a minimum of 8 years experience in project management of engineering services.</li> <li>• Experience in the preparation and evaluation of third development and workplace applications.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Review, assess and respond to all workplace applications.</li> <li>• Assess all third development applications (initially receiving applications) for the GMA and provide formal feedback to the Gautrain Personnel Department of Health and Environment.</li> <li>• Liaise with Commission regarding all development applications and coordinate technical drawings and carry out QA inspection of all engineering services.</li> <li>• Develop and maintain data base of existing and new third parties.</li> <li>• Assess all third parties are provided by developers.</li> <li>• Assist in the coding of third development.</li> <li>• Set up and maintain effective communication channels with commercial developers.</li> </ul>

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**VACANCIES**

The Gautrain Management Agency (GMA) is a Provincial Public Entity established in terms of Section 2 of the Gautrain Management Agency Act, Act 8 of 2006 and is based in a Public Entity in Schedule 2 of the Public Finance Management Act. The GMA is an equal Opportunity and Affirmative Action Employer and is committed to the advancement and maintenance of diversity and equality in employment, especially in regard to race, gender and disability. Applicants with previous capability, knowledge and experience as required in the posts advertised are invited to submit their applications to the GMA Office. Applications requiring the relevant reference number must be submitted on the prescribed GMA Employment Application Form obtainable from the GMA Website ([www.gautrain.co.za](http://www.gautrain.co.za)) or at 22 Midwayway Avenue, Linden Business Park, Midrand. All submitted forms are based in Midrand, Johannesburg (Johannesburg Province).

Applications may be sent to P.O. Box 2048, Midrand, 2004 or hand delivered to 22 Midwayway Avenue, Linden Business Office Park, Midrand, 2090 for the attention of the Executive Manager: Human Resources and Transformation. All Applications must be accompanied by a completed CV, original certified copies of qualifications (original certified copy of ID or Passport). Please note that neither applications received after the closing date nor faxed or e-mailed applications will be considered. If you have not received any response from us within 12 weeks of the closing date consider your application unsuccessful.

**CLOSING DATE: 10 JUNE 2017**  
**ENQUIRIES:** Mr. Graham Sutherland 011 897 8920/8988

<b>EXECUTIVE MANAGER: COMMERCIAL AND CONTRACT MANAGEMENT, ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/01)</b>	<b>EXECUTIVE MANAGER: SHED MANAGEMENT, ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/02)</b>	<b>SENIOR MANAGER: THIRD PARTY AND VENDOR/ALL INCLUSIVE MARKET RELATED ANNUAL SALARY PACKAGE (R41 000/36/11/03)</b>
<p><b>Position:</b> To implement a control and relation management system and to manage and oversee the various commercial sites and services for the Gautrain Management Agency.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• An appropriate Engineering, Commerce or Law Degree with 10 years experience in managing commercial and contractual matters on large infrastructure projects. A good understanding of commercial aspects of large infrastructure projects is essential.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Implement a system of identifying, reporting on and managing deviations in the operations of the Commission from the requirements of the Commission Agreement with a view to resolving such deviations.</li> <li>• Manage processes related to tenders for the GMA, the Commission and Bid Parties.</li> <li>• Manage processes related to contractual claims and disputes reported on by the GMA.</li> <li>• Establish and implement a reporting system with regard to the above functions.</li> <li>• Assist the GMA in identifying and managing risks related to commercial and contractual matters.</li> <li>• Provide a support service to the GMA in contractual dispute resolution processes.</li> </ul>	<p><b>Position:</b> To implement, manage and oversee GMA spaces in compliance with all SHEQ related legislation, ensure the Commission's compliance with SHEQ requirements and assess the SHEQ related impact of developments adjacent to the Gautrain Reserve.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Bachelor's degree with a minimum of 10 years of practical experience in SHEQ management and systems as applied to large infrastructure projects or complex production systems.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Implement systems for the assurance of the Commission's SHEQ planning and management and analyse and react to the monthly safety and security reports.</li> <li>• Assist in develop and manage the development of a Quality Assurance system for the GMA in project and ongoing areas of operations.</li> <li>• Plan, implement and manage a suitable occupational health and safety system for GMA. Provide the required expertise to manage the Commission's environmental obligations.</li> <li>• Deal with other legislative and governmental departments, local authorities and various of legal suit to the Gautrain Reserve regarding SHEQ matters.</li> <li>• Implement a risk management system for the GMA on SHEQ related matters.</li> </ul>	<p><b>Position:</b> To manage, coordinate and monitor all third developments, engineering services and any other applications for the GMA. To assist in liaison with all third parties and stakeholders on matters between the Gautrain and other transport systems and developments.</p> <p><b>Requirements:</b></p> <ul style="list-style-type: none"> <li>• Four year qualification in quality engineering or civil engineering with a minimum of 8 years experience in project management of engineering services.</li> <li>• Experience in the preparation and evaluation of third development and workplace applications.</li> <li>• Registration with a recognised South African council of professional practitioners.</li> <li>• Computer proficiency in MS Office, MS Project and database and IT software.</li> </ul> <p><b>Key Responsibilities:</b></p> <ul style="list-style-type: none"> <li>• Review, assess and respond to all workplace applications.</li> <li>• Assess all third development applications (initially receiving applications) for the GMA and provide formal feedback to the Gautrain Personnel Department of Health and Environment.</li> <li>• Liaise with Commission regarding all development applications and coordinate technical drawings and carry out QA inspection of all engineering services.</li> <li>• Develop and maintain data base of existing and new third parties.</li> <li>• Assess all third parties are provided by developers.</li> <li>• Assist in the coding of third development.</li> <li>• Set up and maintain effective communication channels with commercial developers.</li> </ul>

[www.gma.gautrain.co.za](http://www.gma.gautrain.co.za) | Call Centre: 0800 Gautrain

Headings  
Futura Typeface

Body Copy  
Futura Typeface

Printing specs  
Size: Publisher defined  
Colour: CMYK  
Paper stock: Publisher defined

## Vacancies: Landscape Classified Advert



**CLOSING DATE: 10 JUNE 2011**  
**ENQUIRIES: Ms. Lindeni Buthezi: 011 997-8920/8980**

**EXECUTIVE MANAGER:  
 COMMERCIAL AND CONTRACT  
 MANAGEMENT.  
 ALL INCLUSIVE MARKET RELATED  
 ANNUAL SALARY PACKAGE  
 (Ref: GMA/05/11/01)**

Purpose: To implement a contract and variation management system and to manage and oversee the various commercial claims and variations for the Gautrain Management Agency.

**Requirements:**

- An appropriate Engineering, Commerce or Law Degree with 10 years experience in managing contractual and commercial matters on large infrastructure projects. A good understanding of commercial aspects of large infrastructure projects is essential.
- Registration with a recognised South African council of professional practitioners
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Implement a system of identifying, reporting on and managing deviations in the operations of the Concessionaire from the requirements of the Concession Agreement with a view to resolving such deviations
- Manage processes related to variations by the GMA, the Concessionaire and Third Parties
- Manage processes related to contractual claims and disputes against and by the GMA
- Establish and implement a reporting system with regard to the above functions
- Assist the GMA in identifying and managing risks related to commercial and contractual matters
- Provide a support service to the GMA in contractual dispute resolution procedures

**EXECUTIVE MANAGER:  
 SHEQ MANAGEMENT.  
 ALL INCLUSIVE MARKET RELATED  
 ANNUAL SALARY  
 (Ref: GMA/05/11/02)**

Purpose: To implement, manage and monitor GMA systems in compliance with all SHEQ related legislation, assure the Concessionaire's compliance with SHEQ requirements and assess the SHEQ related impact of developments adjacent to the Gautrain and other transport systems and developments.

**Requirements:**

- Relevant 4 year technical qualification with 10 years of practical experience in SHEQ management and systems as applied to large infrastructure projects or complex production systems
- Registration with a recognised South African council of professional practitioners
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Implement systems for the assurance of the Concessionaire's SHEQ planning and management and analyse and react to the monthly safety and security reports
- Assist to develop and manage the development of a Quality Assurance system for the GMA in project and corporate areas of operations
- Plan, implement and manage a suitable occupational health and safety system for GMA
- Provide the required expertise to manage the Province's environmental obligations
- Liaise with other legislative and governmental departments, local authorities and owners of land next to the Gautrain Reserve regarding SHEQ matters.
- Implement a risk management system for the GMA on SHEQ related matters

**THIRD PARTY AND WAYLEAVES:  
 ALL INCLUSIVE MARKET  
 RELATED ANNUAL SALARY (Ref:  
 GMA/05/11/03)**

Purpose: To manage, co-ordinate and monitor all land developments, engineering services and way-leave applications for the GMA. To assist in liaison with all third parties and stakeholders on interfaces between the Gautrain and other transport systems and developments.

**Requirements:**

- Four year qualification in quantity surveying or civil engineering with a minimum of 8 years experience in project management of engineering services
- Experience in the preparation and evaluation of land development and wayleave applications
- Registration with a recognised South African council of professional practitioners
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Receive, assess and respond to all wayleave applications
- Assess all land use development applications (primarily rezoning applications) for the GMA and provide formal feedback to the Gauteng Provincial Department of Roads and Transport
- Liaise with Concessionaire regarding all development applications and coordinate responses
- Arrange and carry out QA inspection of all engineering services
- Develop and maintain data base of rezoning and way-leave applications
- Ensure that all plans are provided by developers
- Assist in the costing of project

- developments
- Set up and maintain effective communication channels with commercial developers
  - Maintain effective communication forums with third parties and interfaces with other public transport service providers

**SENIOR MANAGER:  
 ASSET AND MAINTENANCE  
 MANAGEMENT.  
 ALL INCLUSIVE MARKET RELATED  
 ANNUAL SALARY  
 (Ref: GMA/05/11/04)**

Purpose: To manage, oversee and assure the Concessionaire's maintenance of all assets in compliance with the Concession Agreement as well as implementation of an assets management system for the GMA.

**Requirements:**

- Relevant technical qualification with minimum 10 years experience in practical application of asset management systems
- Registration with a recognised South African council of professional practitioners
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Review and oversee the Concessionaire's Asset management and maintenance plans and revisions so as to assure the GMA of appropriate management and maintenance of assets in the following areas:
  - Structures
  - Buildings
  - Rail and rail formations
  - Rail Reserve
  - Electrical and Signalling systems
  - Rolling stock
- Assure the GMA of the Concessionaire's preventative maintenance plan
- Ensure compliance and system infrastructure condition monitoring and replacement monitoring

## VACANCIES

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Applications must be posted to P.O. Box 1266, Kelvin, 2054 or hand delivered to 22 Milkyway Avenue, Linbro Business Office Park, Marlboro, 2090 for the attention of the Executive Manager: Human Resources and Transformation. All Applications must be accompanied by a comprehensive CV, original certified copies of qualifications, original certified copy of ID or Passport. Please note that neither applications received after the closing date nor faxed or emailed applications will not be considered. If you have not received any response from us within 12 weeks of the closing date consider your application unsuccessful.

- Establish systems for the assurance of the integrity of the asset register
- Participate in the assessing of the performance monitoring system regarding infrastructure, station, rolling stock and bus condition assurance

**SENIOR MANAGER: SYSTEM  
 PERFORMANCE.  
 ALL INCLUSIVE MARKET RELATED  
 ANNUAL SALARY  
 (Ref: GMA/05/11/05)**

Purpose: To monitor and report on the operational performance of the Concessionaire operation of the Gautrain systems (primarily trains, dedicated feeder and distribution services (DFDS), security, public transport interfaces and parking) to ensure an optimal performance in accordance with the Concession Agreement and in compliance with the GMA strategy, policies and procedures.

**Requirements:**

- Relevant 4 year technical qualification preferably in Transport Economics / Transport Planning
- Minimum 8 Years in the rail commuter management sector with rail operations and sub-systems experience.
- Registration with a recognised South African council of professional practitioners
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Implementing the GMA Performance management system for oversight, monitoring and evaluation of the Concessionaire performance in areas including:
  - [Availability & Punctuality] of the train and DFDS services
  - Capacity utilisation
  - Overall system performance
  - Revenue reporting and management
  - Fare evasion systems
- Review the Concessionaire's plans and

- reports regarding performance
- Establishment and improvement of concession protocols
- Transport planning and working groups
- Outsourcing of ad-hoc PMS oversight and audit projects

**MANAGER: CUSTOMER SERVICES.  
 ALL INCLUSIVE MARKET RELATED  
 ANNUAL SALARY  
 (Ref: GMA/05/11/06)**

Purpose: To inspect, oversee and manage the Concessionaire/ customer interface in the daily operations of the Gautrain System (trains, bus feeder and distribution and station operations)

**Requirements:**

- Relevant three year technical qualification with minimum 5 years practical experience in operations and facilities management or grade twelve with maths and 10 years practical experience in facilities and operations management
- Experience in commuter rail services will be an advantage
- Computer proficiency in MS Office, MS Project and database and IS software
- Excellent communication skills;

**Key Responsibilities:**

- Planning and conducting surveys and inspections of services and facilities on the Gautrain System
- Interface with the Concessionaire, Operator and sub-contractors on all performance related matters
- Evaluating the Concessionaire's performance related reports and prepare summaries and reports for the GMA
- Monitoring the Concessionaire's customer services and interfaces
- Monitoring customer service interfaces with other public transport providers

[www.gma.gautrain.co.za](http://www.gma.gautrain.co.za)

Call Centre: 0800 Gautrain

### Headings

Futura Typeface

### Body Copy

Futura Typeface

### Printing specs

Size: Publisher defined

Colour: CMYK

Paper stock: Publisher defined

# GAUTRAIN POSTER ADVERTISEMENT

## Route map

**Marlboro Station - Greenstone  
Midibus Service**

Time Schedule for Route GMS1	
Depart from Marlboro Station to Greenstone	
06:00:00	
06:30:00	
07:00:00	
07:30:00	
08:00:00	
08:30:00	
09:00:00	
09:30:00	
10:00:00	
11:00:00	
12:00:00	
13:00:00	
14:00:00	
15:00:00	
15:30:00	
16:00:00	
16:30:00	
17:00:00	
17:30:00	
18:00:00	
18:30:00	

**ATTENTION**

Please note that the Midibus service makes use of public routes and although we do our utmost to follow the Gautrain timetable very closely, the buses may be delayed by, amongst others, congestion (especially during peak hours) or road vehicle accidents.

Please take further note that the Midibus Service is at all times subject to the Gautrain timetables.

	Business Days	Weekends and Public Holidays
<b>Service</b>	Peak Periods 06:00 to 09:15 16:00 to 17:15	Off Peak Periods 10:00 to 14:00 17:15 to 18:15
<b>Trains</b>	Every 10 minutes	Every 20 minutes
<b>Midibus</b>	Every 30 min	Every 60 minutes
<b>Car Parks</b>	Every 60 minutes	No service

**MIDIBUS SERVICE FARES**

**R15 per trip**

(Cash/Debit Card)

**NOTE**

Tickets for the midibus service are available for purchase at Marlboro station.

Tickets cannot be purchased on the midibus.

**Stop No.**

GMS1-1 Car Chiles & Gordon Rd

GMS1-2 Car Longmeadow & Heald Rd

GMS1-3 Car Longmeadow & Jersey Dr

GMS1-4 2 Ayrshire Ave

GMS1-5 8 Ayrshire Ave

GMS1-6 Stone Chase (Opposite Hatch Office)

GMS1-7 Greenstone Blvd (Opposite Greenstone Hill Office Park)

GMS1-8 8 Greenstone Pl

GMS1-9 27 Greenstone Pl

GMS1-10 Blaxwood St (Opposite McDonalds)

GMS1-11 Heald Rd (Opposite Greenstone Gate)

GMS1-12 8 Ayrshire Ave

GMS1-13 3 Ayrshire Ave

GMS1-14 Car Longmeadow & Jersey Dr

GMS1-15 Car Longmeadow & Heald Rd

GMS1-16 Car Chiles & Gordon Rd

SMS "ALERT" to 44181 for service updates direct to your mobile (first SMS costs R1, free thereafter).  
CUSTOMER CARE LINE: 0800 GAUTRAIN (428 87246) or www.gautrain.co.za | www.gautrain.mobi  
Get the Gautrain App for Apple and Android.



## Rules and Disclaimers

# Gautrain Rules



The Gautrain rules have been implemented to ensure that the Gautrain system, including trains, stations and buses are maintained to the very highest international standards of safety, cleanliness and efficiency. Your co-operation will ensure that our world-class system is maintained.

 <p>Each person travelling on board the Gautrain must have a valid Gautrain Card with a minimum value of R27 loaded onto it. Use one Gautrain Card per passenger.</p>	 <p>The same Gautrain Card must be used to tag into and out of the stations, bus and parking.</p>
 <p>Gautrain Cards expire 3 years from date of last use and any remaining value on the card will be forfeited. (Detailed cards to be replaced at your own cost)</p>	 <p>Fares are automatically calculated upon exit. When tagging into and out of a station within 10 minutes, no fare will be applied.</p>
 <p>Gautrain cards are valid for 5 years from date of manufacture. Cards must be replaced upon validity end date.</p>	 <p>Please be sure to tag out of the station. If you fail to tag out, your journey will not be registered and standard parking fares will be deducted. A penalty fee may also be applied.</p>
 <p>Drop-off and exit within 15 minutes of entering the parking and no fare will be applied.</p>	 <p>Guide dogs for the visually impaired are welcome aboard all trains and buses. No other pets are allowed.</p>
 <p>Cash is not accepted on buses, trains or at parking exit booms.</p>	 <p>Do not leave your luggage unattended. All unattended luggage will be removed.</p>
 <p>Minors under the age of 12 must be accompanied by an adult at all times. (Children under the age of 3 travel free when accompanied by a fare-paying adult. Carry non-sporting children or suit an attendant for assistance.)</p>	 <p>No dangerous, flammable goods or liquids allowed.</p>
 <p>Passengers are prohibited from carrying firearms or other dangerous weapons in any Gautrain premises, including trains and buses.</p>	 <p>No disturbance of the peace. (No loud music, shouting, or unruly disturbances.)</p>
 <p>Eating, drinking or chewing gum is not permitted within the Gautrain stations, including trains and buses.</p>	 <p>No vandalism or unauthorised advertising. (No loose music, shouting, or unruly disturbances.)</p>
 <p>Smoking is not permitted within a 10 meter distance from any Gautrain building. In underground parking, on trains or buses. This includes electronic cigarettes. (Please see designated smoking areas)</p>	 <p>Begging, loitering and gambling is prohibited.</p>
 <p>Please refrain from littering. Use the bins provided.</p>	 <p>The use of roller skates, roller blades, skateboards or similar is prohibited. Bicycles permitted only in travel bags.</p>
 <p>Informal trading is not permitted on Gautrain premises.</p>	 <p>Bribery is prosecutable by law.</p>
 <p>The use of helmets, hoods, balaclavas and soiled clothes is not allowed.</p>	

Thank you for your co-operation in ensuring a clean, efficient and safe transportation system

\*Detailed Gautrain rules are available upon request from any Gautrain station office and on the Gautrain website: [www.gautrain.co.za](http://www.gautrain.co.za)

**CUSTOMER CARE LINE:**  
0800 GAUTRAIN (428 87246)



gautrain.co.za | 0800 GAUTRAIN

## Disclaimer

The Gauteng Provincial Government, Bombela Concession Company, Bombela Operating Company and their respective shareholders, directors, officers, employees, subcontractors, agents and/or affiliates, in whole or in part, shall not be liable, to the extent permissible by law, for any loss, injury and/or damage (including but not limited to consequential or special damages or loss of profits) of whatsoever nature and howsoever arising whether or not by way of negligence to any passenger and/or other person (third party).

The waiver referred to in paragraph 1 above will be binding on the heirs, dependents, assignees, executors, trustees or other legal representatives of the passenger or person which are conveyed or in respect of which there is a failure to convey, as the case may be.

Should the Gauteng Provincial Government, Bombela Concession Company and Bombela Operating Company, through necessity or choice, employ the vehicles or services of other operators in respect of the whole or any portion of any journey to be carried out by it, then to the extent that such other operator provides or, having the obligation to provide, fails to provide any such vehicle or service, such provision or failure to provide such vehicle or service will be subject to the relevant conditions of such other operator. The Gauteng Provincial Government, Bombela Concession Company and Bombela Operating Company shall, to the extent permissible by law, have no liability of any nature whatsoever to any passenger or person to whom a ticket as contemplated in paragraph 1 above is issued.

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## Control of Access to Public Premises and Vehicles Act

-General Notification-

Access to the Gautrain Premises, vehicles and network is regulated in terms of the Control of Access to Public Premises and Vehicles Act, Act 53 of 1985 ("Act") and the Gautrain Rules\*. Contravention of this Act can result in a fine not exceeding R2,000.00 or imprisonment for a period not exceeding two years or both that fine and imprisonment.

A Gautrain Security Official/Gautrain Official may, under section 2(2) of the Act, require a passenger/person:

<p>(a) to furnish his or her name, address and any other relevant information required by the Gautrain Security Official/Gautrain Official;</p> <p>(b) to produce proof of his or her identity to the satisfaction of the Gautrain Security Official / Gautrain Official;</p> <p>(c) to declare whether he or she has any dangerous object in his or her possession or custody or under his or her control;</p> <p>(d) to declare what the contents are of any vehicle, suitcase, attaché case, bag, handbag, folder, envelope, parcel, or container of any nature which he or she has in his or her possession or custody or under his or her control, and show those contents to the Gautrain Security Official/Gautrain Official;</p>	<p>(e) intending to enter a designated area or found inside such area to subject him or herself and anything which he or she has in his or her possession or custody or under his or her control to an examination by an electronic or other apparatus in order to determine the presence of any dangerous object;</p> <p>(f) to hand to a Gautrain Security Official/ Gautrain Official anything which he or she has in his or her possession or custody or under his or her control for examination or custody until he or she leaves the Gautrain network; and</p> <p>(g) be searched by a Gautrain Security Official/Gautrain Official; and</p> <p>(h) be subject to CCTV monitoring.</p>
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\* Any 24-hour Transport Rules available at all Gautrain Stations and on the Gautrain website: [www.gautrain.co.za](http://www.gautrain.co.za)

0800 GAUTRAIN | Get the App

# GAUTRAIN OUTDOOR BILLBOARDS

All outdoor advertising should have a prominence of Primary colours and use the train picture wherever possible for brand recognition. Clear area for the logo must be maintained.

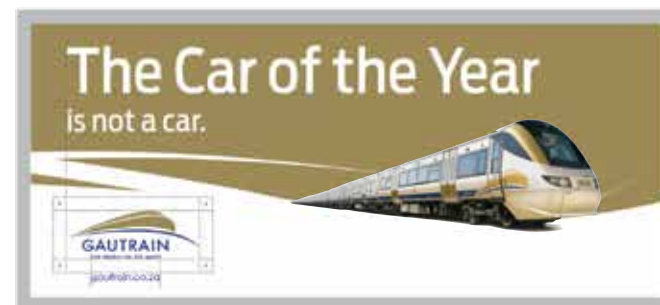


#### Headings

Antenna Condensed Typeface

#### Body Copy

Futura Typeface



# GAUTRAIN BILLBOARD



**Headings**

Antenna Typeface

**Body Copy**

Futura Typeface



# GAUTRAIN BUS WRAP



**'Tis festive season, kiddies travel free.\***  
O.R.Tambo service only. Valid from 8 December 2017 to 14 January 2017.

T's & C's Apply. Visit [gautrain.co.za](http://gautrain.co.za) | 0800 GAUTRAIN     



**'Tis festive season, kiddies travel free.\***  
O.R.Tambo service only. Valid from 8 December 2017 to 14 January 2017.

T's & C's Apply. Visit [gautrain.co.za](http://gautrain.co.za) | 0800 GAUTRAIN     



## Headings

Antenna Typeface

## Body Copy

Futura Typeface

# GAUTRAIN HEADREST STICKERS



## Headings

Playball and Antenna Typeface

## Body Copy


Futura Typeface

## Annual fare adjustment

In keeping with current inflation rates, Gautrain fares will be adjusted as of 01 June 2018. This slight adjustment still allows you to save more so that you can continue to enjoy the benefits of riding the Gautrain.

Visit the Gautrain website to view the fares that will be effective from 01 June 2018.



[gautrain.co.za](http://gautrain.co.za) | 0800 GAUTRAIN   

# GAUTRAIN AIRPORT ADVERTISING



**Headings**

Playball and Antenna Typeface

**Body Copy**

Futura Typeface





O.R. Tambo

301 101

4 8

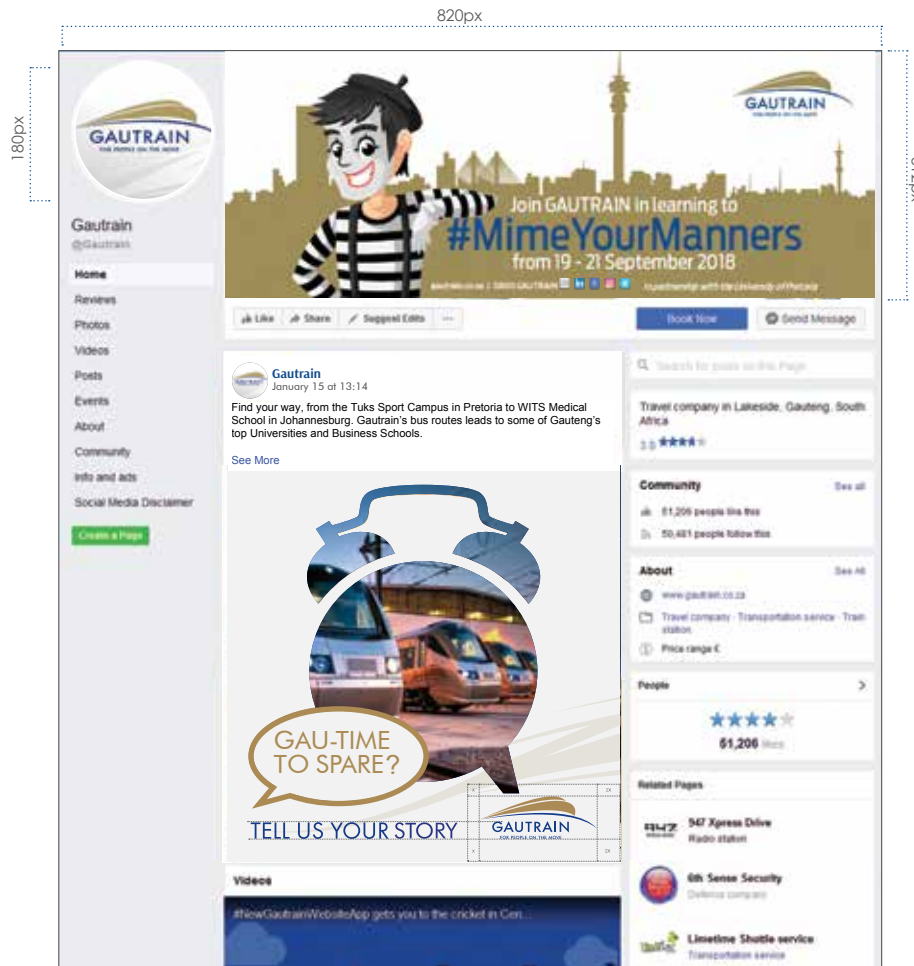
5844

# GAUTRAIN DIGITAL MEDIA



# GAUTRAIN SOCIAL MEDIA

## Facebook



### Facebook cover photo

Text on the cover photo must always be on the right hand side of the banner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

Size: 820 x 312 pixels

Colour: RGB

### Facebook profile photo

The Gautrain logo must always be used as the profile photo

Size: 180 x 180 pixels

Colour: RGB

### Facebook post photo

The image post usually consists of a image/artwork with a short tag-line and the Gautrain logo in the bottom left or right hand corner.

### Note

- Sizes for social media banners change from time to time and it is advisable to refer back to the social media administrator for file types and dimensions.



## Twitter



### Twitter header photo

Text on the header photo must always be on the right hand side of the banner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

Size: 1500 x 500 pixels

Colour: RGB

### Twitter profile photo

The Gautrain logo must always be used as the profile photo

Size: 400 x 400 pixels

Colour: RGB

### Tweet photo

The image photos usually consists of a image/ artwork with a short tag-line and the Gautrain logo in the bottom left or right hand corner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

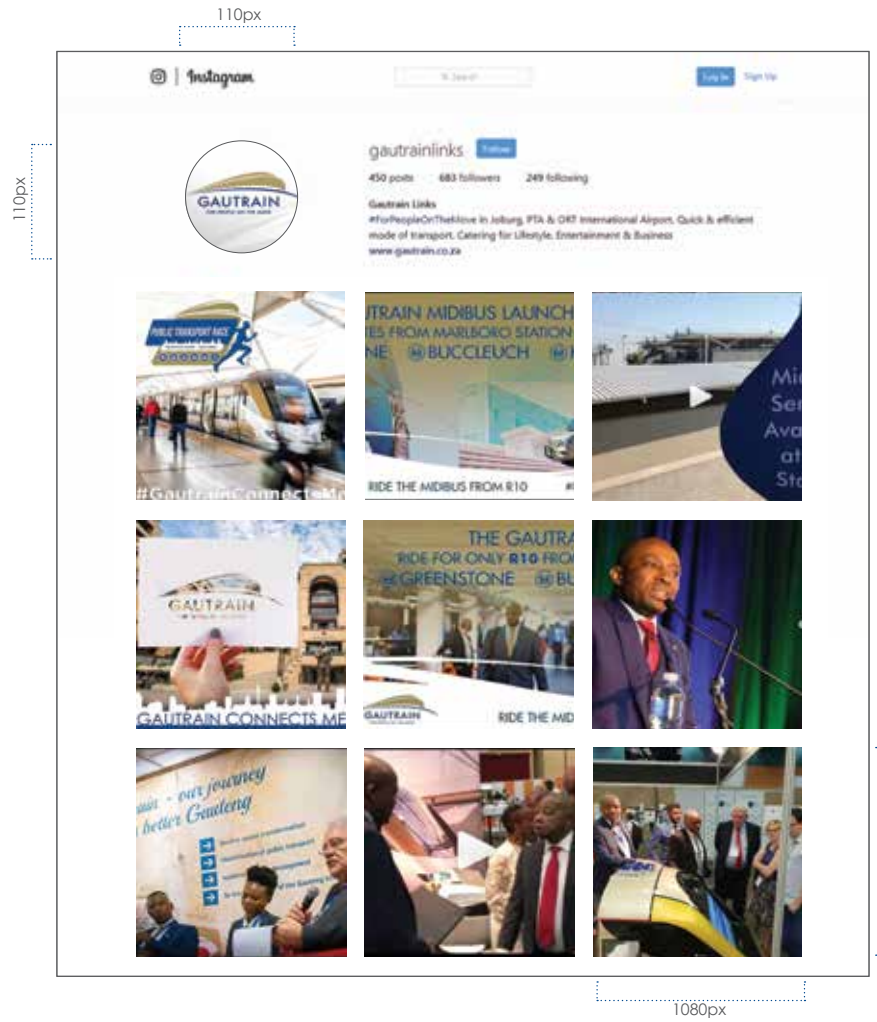
Size: 440 x 220 pixels minimum

Colour RGB

### Note

- Sizes for social media banners change from time to time and it is advisable to refer back to the social media administrator for file types and dimensions.

## Instagram



### Instagram profile photo

The Gautrain logo must always be used as the profile photo  
 Size: 110 x 110 pixels  
 Colour: RGB

### Instagram stories

1080 x 1920 pixels

### Instagram post photo

The image post usually consists of an image/artwork with a short tag-line and the Gautrain logo in the bottom left or right hand corner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

Size: 1080 x 1080 pixels minimum

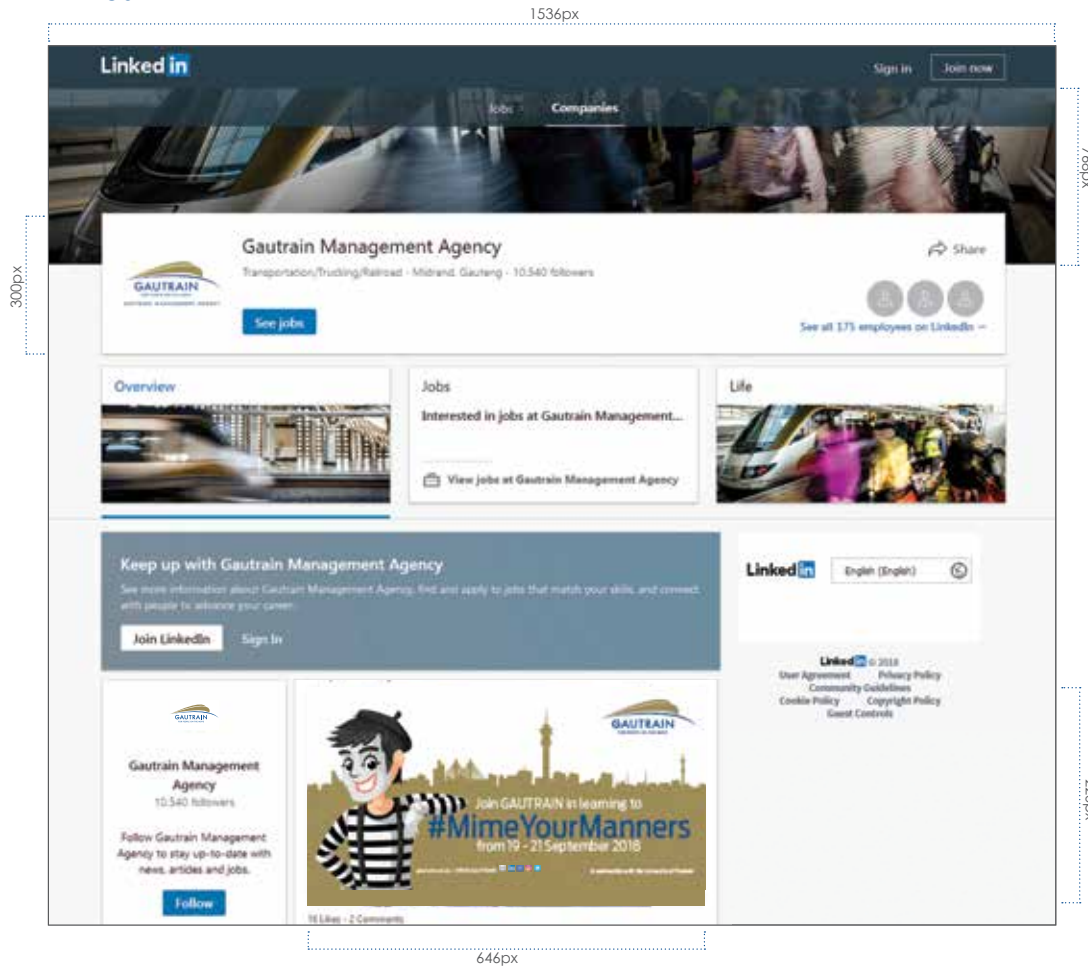
Colour RGB

### Note

- Sizes for social media banners change from time to time and it is advisable to refer back to the social media administrator for file types and dimensions.



## LinkedIn



### LinkedIn cover photo

Text on the cover photo must always be on the right hand side of the banner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

Size: 1536 x 768 pixels

Colour: RGB

### LinkedIn profile photo

The Gautrain logo must always be used as the profile photo

Size: 300 x 300 pixels

Colour: RGB

### LinkedIn banner image

The image post usually consists of a image/artwork with a short tag-line and the Gautrain logo in the bottom left or right hand corner.

### Headings

Futura Medium Typeface

### Sub headings

Futura Book Typeface

Size: 646 x 220 pixels minimum

Colour RGB

### Note

- Sizes for social media banners change from time to time and it is advisable to refer back to the social media administrator for file types and dimensions.

# GAUTRAIN DIGITAL MAILER TEMPLATE



**Headings**  
 Playbal Typeface

**Body Copy**  
 Futura Typeface

**Screen specs**  
 Size: According to requirements  
 Colour: RGB

# GAUTRAIN STATIC BANNER TEMPLATE

**Note:** Gautrain Banners will always link to: [www.gautrain.co.za](http://www.gautrain.co.za)



**Pretoria and  
Johannesburg, now joined**

**Headings**

Century Gothic Bold

**Body Copy**

Century Gothic Regular

**Screen specs**

Size: 640 x 160 pixels

(Size may vary depending on specific requirements)

Colour: RGB

**Logo placement**

Logo should display on the top left hand side or bottom right hand side.



**Headings**

Century Gothic Bold

**Body Copy**

Century Gothic Regular

**Screen specs**

Size: 640 x 160 pixels

(Size may vary depending on specific requirements)

Colour: RGB

**Logo placement**

Logo should display on the top left hand side or bottom right hand side.



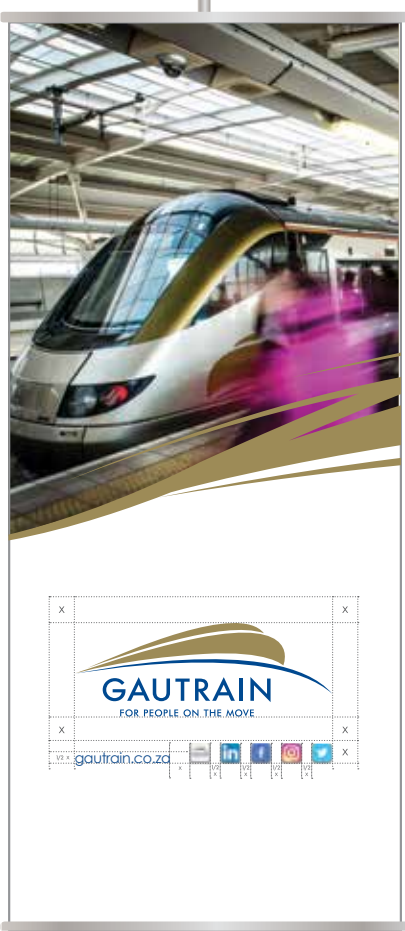




# GAUTRAIN SIGNAGE



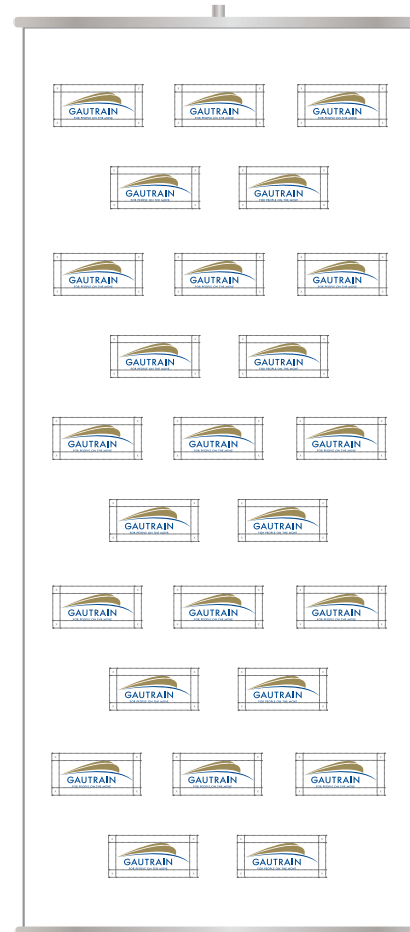
# GAUTRAIN PULL-UP BANNERS



**Headings**  
Futura Typeface

**Body Copy**  
Futura Typeface

# GAUTRAIN PULL-UP BANNERS - CONTINUED



Headings  
Antenna Typeface  
Body Copy  
Futura Typeface



# GAUTRAIN WIND VANE

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Gautrain Card  
here**



**INFORMATION**  
0800 GAUTRAIN (428 87246)  
[www.gautrain.co.za](http://www.gautrain.co.za)  
[www.gautrain.mobi](http://www.gautrain.mobi)





**Buy your  
Gautrain Card  
here**



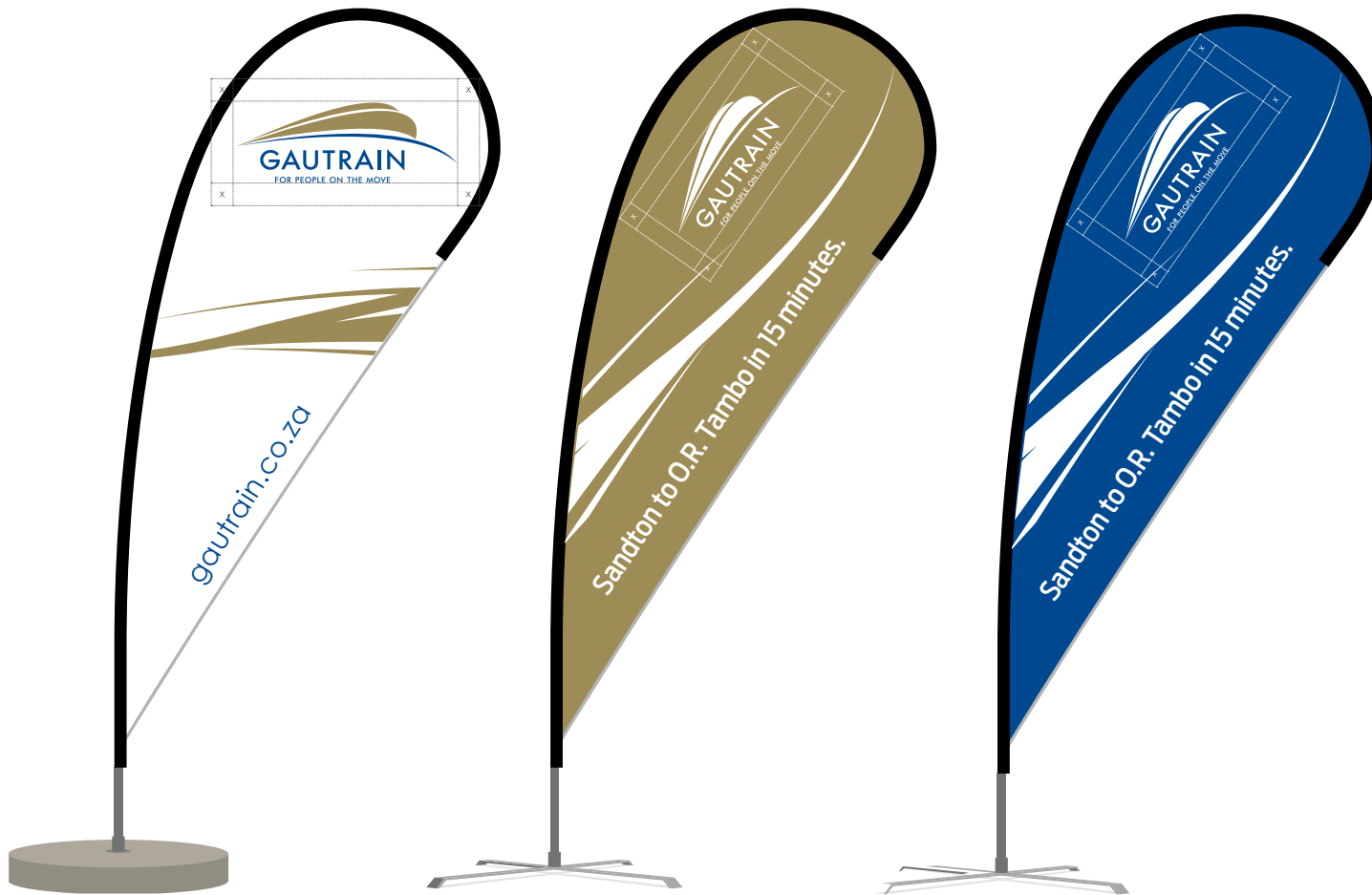
**INFORMATION**  
0800 GAUTRAIN (428 87246)  
[www.gautrain.co.za](http://www.gautrain.co.za)  
[www.gautrain.mobi](http://www.gautrain.mobi)



**Headings**  
Antenna Typeface  
**Body Copy**  
Futura Typeface

# GAUTRAIN TEAR DROP BANNERS



**Headings**  
Antenna Typeface

**Body Copy**  
Futura Typeface



C3 - Wanda Park

GAUTRAIN

20-02-167-16

C3  
Wanda Park

# GAUTRAIN PROMOTIONAL PRODUCTS



### T-shirts, Golf Shirts, Shorts and Fleece Tops



## Formal Shirts









# GAUTRAIN LIVERY



# GAUTRAIN LIVERY COLOUR PALETTE

See detailed document on Gautrain Livery on ProjectWise/Sandton/6/6 Gautrain Livery

## Trains



### Champaign Gold

**PANTONE** 871C  
**CMYK** C40 M40 Y76 K5  
**RGB** R157 G139 B87  
#9d8b57

## Buses



**PANTONE** 871C  
**CMYK** C40 M40 Y76 K5  
**RGB** R157 G139 B87  
#9d8b57

## Midibuses



**PANTONE** 871C  
**CMYK** C40 M40 Y76 K5  
**RGB** R157 G139 B87





For assistance on any branding matters please email:  
**[communication@gautrain.co.za](mailto:communication@gautrain.co.za)**





**GAUTENG**  
PROVINCIAL GOVERNMENT  
REPUBLIC OF SOUTH AFRICA

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